

Sundara Raju Akula

Adobe Commerce Developer (Magento Developer) | MCA | Adikavi Nannaya University
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CAREER SUMMARY

With nearly 6 years of professional software development experience, I am a certified Magento developer specializing in both Cloud and Community editions. In my current role as an Associate Software Engineer, I contribute to high-impact Magento Cloud projects and provide essential support for ongoing initiatives. Passionate about technology and innovation, I continuously leverage my expertise to deliver cutting-edge solutions while advancing my career in the dynamic field of software development.

CERTIFICATIONS

- Adobe Certified Expert - Magento Commerce Developer
 - Adobe Certified Professional - Magento Commerce Developer
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SKILLS

- Magento Development (Cloud & Community Editions)
 - PHP, MySQL, Ajax, APIs, HTML, CSS, jQuery, CMS, JavaScript
 - Project Management (ServiceNow, JIRA, Git)
 - Beginner knowledge of Salesforce Commerce and WooCommerce.
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WORK HISTORY

- **PennyWise Solutions Private Limited**, Hyderabad, Associate Software Engineer-Technology , Dec 2021-Present
 - **Elsner Technologies Pvt. Ltd** , Ahmedabad, Magento Developer, May 2021 - Nov 2021
 - **Aptigo Limited**, Hyderabad, Technical Analyst Level 1, Jun 2019 - May 2021
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WORK EXPERIENCE

- **Magento E-Commerce Expertise:** Developed and maintained Magento-based e-commerce platforms using custom module development and third-party extension integrations.
- **Checkout Customizations:** Enhanced checkout processes with tailored shipping, billing, and payment customizations to optimize user experience and increase conversion rates.
- **REST API Integrations:** Implemented REST API integrations to enable efficient data exchange and seamless system interoperability.
- **Payment Solutions:** Configured secure payment methods to streamline transactions and improve overall security.

- **Performance & Security Optimization:** Resolved issues identified through security scans and performance monitoring tools, ensuring high system reliability.
 - **Client-Centric Development:** Managed change requests and collaborated with clients to deliver solutions that align with evolving business requirements.
 - **Daily Operations & Maintenance:** Conducted routine website maintenance and troubleshooting to maintain continuous functionality and operational excellence.
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EDUCATION

MCA, Adikavi Nannaya University, Rajahmundry – 7.59/10

PROJECT EXPERIENCE

Mikimoto (Premium Jewelry Website):

Duration: Apr 2023 - Present

Website URL: <https://www.mikimoto.com/>

- This project involves the development and maintenance of a multi-store premium jewelry website hosted on Adobe Cloud, which incorporates a wide range of custom features and third-party extensions tailored to enhance functionality and user experience.
- As one of the key developers on the project, I am actively involved in handling change requests, ensuring seamless updates and improvements to meet evolving business requirements.
- I have worked extensively on various customization tasks, including enhancing key pages such as the product details page, shopping cart, and checkout, to improve usability and customer engagement.
- Customized the shipping and billing steps in the checkout process to improve efficiency and align with business requirements.
- Additionally, I have contributed to payment methods customization, ensuring secure and efficient transactions, and played a crucial role in upgrading Magento to newer versions, ensuring the platform remains up-to-date with the latest features and security enhancements.
- Resolved issues from security scan, SWAT, and New Relic reports, ensuring optimal performance and security compliance.

Laminator (Laminator Machine Sales):

Duration: Apr 2023 - Present

Website URL: <https://www.laminator.com/>

- This website is dedicated to selling laminator machines and accessories. In this project, I am responsible for daily operations and maintenance, ensuring smooth business functionality. I provide timely solutions to address any issues and actively participate in change request tasks to enhance the website's performance.
- Involved on shipping customizations, custom form client and server side validations & Magento version upgrades.
- Resolved issues from security scan, SWAT, and New Relic reports, ensuring optimal performance and security compliance.

Indigo Living (Furniture Retail Website):

Duration: Dec 2021 - Mar 2023

- Played a crucial role in the ongoing maintenance and optimization of a multi-store cloud-based website dedicated to furniture sales in Hong Kong and the UAE, ensuring smooth operations across both regions.
- Managed daily maintenance tasks and successfully implemented new features in response to client requirements, ensuring the platform remained up-to-date and aligned with business goals.
- Contributed to the development and enhancement of user-centric features, focusing on creating a seamless and engaging shopping experience. Key implementations included custom product sorting, dynamic product collections, and interactive store locator customizations etc.
- Worked on optimizing and improving the website's performance by implementing best practices for speed, responsiveness, and overall user experience

Baronius Press (Book Sales Website):

Duration: May 2021 - Nov 2021

- Developed customized solutions, including a store switcher based on geolocation and advanced checkout functionalities, tailored to meet client requirements and improve user experience.
- Led the project from the initial stage, working independently to design and customize key pages such as the homepage, product details, and checkout.
- Configured and optimized shipping and payment methods, ensuring smooth transactions and seamless user flow across the platform.

Mummazone (Baby and Mother Care Products Website):

Duration: June 2019 - Jan 2021

- Developed a feature-rich, user-friendly web-based project tailored for the Middle East market.
- Actively engaged in client communications, responding promptly and taking appropriate actions based on their needs and feedback
- Designed and implemented multi-vendor functionality alongside custom modules, including size charts, homepage reviews, and dynamic upsell and cross-sell sliders.
- Gained valuable expertise in Magento development, demonstrating the ability to solve complex challenges and consistently enhance technical proficiency.

DECLARATION

I hereby declare that all the above-mentioned details are true to my knowledge.

Place: Hyderabad,

Date:

A.SUNDARA RAJU.