



SUMMARY

Creative and detail-oriented WordPress Frontend Developer with 1 year of experience in building high-performing, visually appealing websites. Achieved up to 40% faster load times and increased user engagement by 30% through responsive UI design. Customized themes and plugins to ensure 100% client satisfaction. Skilled in Elementor, Gutenberg, WooCommerce, and front-end technologies with a strong focus on SEO and clean UI/UX.

EDUCATION

NAVGUJARAT COLLEGE OF COMPUTER APPLICATIONS

Bachelor of Computer Applications
2020 - 2023

PANCHAMRUT INTERNATIONAL PUBLIC SCHOOL

H.S.C (Commerce)
2018 - 2020

SKILLS

- WordPress Theme Customization
- HTML, CSS, JavaScript
- Responsive Web Design
- Website Performance Enhancement
- Debugging & Troubleshooting
- SEO Optimization
- E-commerce Development
- Canva (basic)
- Git / GitHub (basic)

LANGUAGES

- Gujarati(Native)
- Hindi
- English

PROFESSIONAL EXPERIENCE

Wordpress Developer

Uminber Designs | 2024 - Present

- Developed and customized over 20+ responsive WordPress themes using HTML, CSS, JavaScript, and PHP, resulting in websites that load 30-40% faster and deliver consistent performance across devices and browsers.
- Built dynamic and visually appealing layouts using Elementor and WPBakery, improving user engagement and reducing bounce rates by up to 25%.
- Collaborated with cross-functional teams including designers and backend developers to implement user-centric features, boosting overall website usability and client satisfaction.
- Created reusable child themes and custom templates to streamline development workflows and reduce project turnaround time by 15%.
- Enhanced UI/UX using custom CSS and JavaScript, improving accessibility scores by up to 20% on tools like Lighthouse and WAVE.

PROJECT

Honest IT & Green Ignite

- Delivered modern, responsive websites for an IT company and a sustainable energy brand, focusing on fast load speed, clean UI, and business credibility.

Vidit Sharma (Influencer Portfolio)

- Built a personal brand website with integrated social feeds and contact forms to enhance reach and collaboration opportunities.

Mukund Shukla (Marketing Specialist Portfolio)

- Created a strategic portfolio site featuring testimonials, blog, and SEO enhancements to support lead generation and online presence.