

Amarat Lal Bairwa

Full-Stack Web Developer

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Professional Summary

Results-driven Full-Stack Web Developer with 10+ years of experience in building scalable, user-focused applications across e-commerce, real estate, and marketing automation industries. Proficient in PHP, MySQL, JavaScript, REST APIs, Angular, and Laravel. Expertise in integrating third-party tools, payment gateways, and debugging complex systems. Proven track record in delivering impactful solutions and enhancing business efficiency. Actively seeking opportunities to contribute innovative solutions to challenging projects.

Core Competencies

- **Frontend:** HTML5, CSS3, JavaScript, Bootstrap, Angular, Vue.js, jQuery, Ajax
 - **Backend:** PHP (CodeIgniter, Laravel), MySQL, MongoDB, REST APIs
 - **Tools & Technologies:** GitHub, Jira, Highcharts, AG-Grid
 - **Specializations:** Third-party integration, payment gateways (PayPal, Stripe), debugging, and scalable solutions
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Professional Experience

Ocius Technologies LLP, Ahmedabad | Jan 2023 – Nov 2024

- Enhanced Atrilyx, a marketing attribution platform, by implementing AG-Grid and Highcharts for advanced data visualizations.
- Developed custom reporting tools with filter and save functionality to streamline user workflows.
- Boosted client ROI through actionable insights into customer journeys and ad spend optimization.

Saglus Info Pvt. Ltd., Kota | Sep 2018 – Jan 2023

- Contributed to DotcomPal, an all-in-one business platform offering marketing automation, CRM, and e-commerce tools.
- Developed the Sell module, MyDrive content management system, and custom domain functionality.
- Integrated PayPal and Stripe payment gateways, boosting business capabilities.
- Designed a 4-step onboarding flow, streamlining user account setup with subdomains.

WholesaleBox Pvt. Ltd., Jaipur | May 2017 – Sep 2018

- Built and optimized CRUD operations for backend modules, including product management and categories.
- Developed a customer helpdesk and ticketing system, improving support efficiency.

- Revamped key user-facing pages, enhancing the platform's usability and SEO performance.

Ninehertzindia Pvt. Ltd., Jaipur | Sep 2015 – Jun 2017

- Engineered InterHomesOnline, a property management platform inspired by Airbnb.
- Created backend CRUD panels, user authentication systems, and dynamic property search filters.
- Integrated PayPal for secure payment processing.

Next Big Technology, Jaipur | Apr 2014 – Jul 2015

- Converted PSD designs to HTML and integrated them into WordPress.
- Customized themes and plugins to meet client requirements.
- Enhanced website responsiveness using Bootstrap and jQuery.

Education

B.Tech in Information Technology

Rajasthan Technical University, Kota | 2014

12th (High School)

Shubhash Senior Secondary School, Kota | 2009 | 51.54%

10th (Secondary School)

Adarsh Vidhya Mandir Senior Secondary School, Kota | 2007 | 58.50%

Certifications

- Web Application Development with PHP-MySQL | May 2012
- WebXpert (HTML, PHP, Flash, SEO) | Feb 2012
- PHP-MySQL and WordPress | Jan 2014

Key Projects

- **Atrilyx:** Built advanced data visualizations using AG-Grid and Highcharts, enabling real-time marketing insights.
- **DotcomPal:** Developed e-commerce and marketing automation features, including CRM tools and payment gateway integration, enhancing business efficiency.
- **Oppyo:** Engineered cross-domain session management for multi-solution platforms, enabling seamless login/logout and secure solution switching.
- **WholesaleBox:** Optimized a B2B e-commerce platform with custom URL structures, scalable backend solutions, and an enhanced user experience.
- **InterHomesOnline:** Designed XML property uploads, advanced search filters, and integrated PayPal for seamless property management.