

RITU HAPANI

CONTACT

- +91 820-005-6707
- rhapani340@gmail.com
- matavadi plot-dhoraji,
Gujarat-360210
- www.linkedin.com/in/ritupatel
- <https://github.com/settings/profile>
- <https://rituhapani.netlify.app/>

EDUCATION

- Bachelor of Information Technology**

RK University, Rajkot - 360020
2021 - Pursuing
CGPA:7.00

- Higher Secondary**

Royal School, Dhoraji - 360210
2019 - 2021
12% = 77.83

- Secondary School**

Unique School, Dhoraji - 360210
2018 - 2019
10% = 75

LANGUAGE PROFICIENCY

- Gujarati
- Hindi
- English

EXPERIENCE

- SEO

6 Month : SEO Analyst

- COMPANY

TRUE TWIST - AHMEDABAD

CAREER OBJECTIVE

To secure a challenging position in the field of SEO and digital analytics where I can leverage my analytical skills, keyword research expertise, and knowledge of SEO tools (such as Google Analytics, Search Console, and SEMrush) to drive measurable growth in website traffic and search engine rankings. I aim to contribute to data-driven strategies that improve user experience and support long-term business goals while continuously enhancing my skills in technical SEO and performance tracking.

PROJECT

- <https://raminsura.com/>
- <https://healthquestsolutions.xyz/>
- † wellbeingwave.xyz
- <https://myuniexperience.com/>
- powertrip.site

CERTIFICATION

- INFOSYS
HTML5, CSS3, JavaScript
- CISCO
Networking
- NPTEL
Python
- GL
React.js

AREA OF INTERESTS

- Photography
- Traveling
- Movie Collections

TECHNICAL SKILLS

- SEO
- Google Analytics
- keyword research
- Google AdSense
- content optimization
- on-page
- off-page

NON-TECHNICAL SKILLS

- Teamwork
- Creativity
- Event Management