

GUPTA SANJANA

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PROFESSIONAL SUMMARY

Ambitious and enthusiastic digital marketing fresher seeking hands-on experience in the industry. Eager to apply theoretical knowledge and skills in SEO, social media marketing, content creation, and digital analytics to drive results. Looking for opportunities to learn from experienced professionals and contribute to innovative digital campaigns.

EDUCATION

B.COM (2024)

- Shree k.k. Shastri government commerce college (Gujarat university)

Digital marketing Course

- (Digital Tech Cafe) 2024

TECHNICAL SKILLS:

- Keyword Research
- On page and off page seo
- Link building
- Monthly report preparation
- Social media marketing (Facebook, Instagram, Twitter,, LinkedIn)
- Content management
- SEO Tools (google Analytics, Google Search Console)
- Graphic design tools (Canva)

SOFT SKILLS:

- Strong communication skills
- creative thinking and problem solving
- Attention to details and organizational skilss

EXPERIENCE :

- I have work experience as a content writer at nettv4u.com. where i have worked as a biography writer of celebrities.
- Off page seo executive and Social media management at
- Vinayak Infosoft (7 months)

LANGAUGES:

- Hindi
- English
- Gujarati