

KULDEEP PATEL

DIGITAL MARKETING EXECUTIVE

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INTRODUCTION

Creative digital marketer with hands-on skills in SEO, content strategy, social media, and email marketing. Experienced in boosting online visibility and engagement through data-driven campaigns. Also skilled in web development using WordPress, HTML, CSS, JavaScript, and PHP, with basic React.js knowledge. Passionate about learning new tools and contributing to digital innovation.

TECHNICAL SKILLS

SEO, Content Strategy
Wordpress, CMS

Content Creation
SMM

Google Analytics
HTML5, CSS3, JavaScript,

EDUCATION

B.E. In Information Technology

2022 - 2025

Gandhinagar Institute of Technology

Diploma In Information Technology

2019 - 2022

Government Polytechnic, Gandhinagar

EXPERIENCE

React Intern (InfoLabs — 15-Day Internship)

Enhanced front-end features using React.js to improve user experience and interface responsiveness. Gained practical knowledge of component-based development and state management.

Digital Marketing Intern (Brands.live — 3-Month Internship)

Worked on SEO strategies, content planning, and social media marketing. Contributed to brand visibility campaigns and learned core principles of digital marketing tools and analytics.

PROJECTS

HeadlineBlitz Site (Wordpress, PHP)

- Tech News Blog Site: Built and managed a WordPress-based platform delivering the latest tech news.
- Custom Design: Designed a user-friendly layout with seamless navigation and responsive features.
- SEO Optimization: Enhanced the site's visibility with SEO-friendly practices.

E-Learning App (Android, Java)

- Designed and developed an Android application with multi-platform compatibility using PHP and Android SDK.
- Integrated MySQL and Firebase to enhance secure and efficient data management.
- Focused on an intuitive interface to improve the learning experience.

ADDITIONAL INFORMATION

Languages: English, Hindi, Gujarati.

Certifications: Fundamentals of Digital Marketing – Google Digital Garage

Additional Skills: Web Development, Graphics Designing, Ethical Hacking

Hobby: Reading