

KRISH RADADIYA

SEO EXECUTIVE

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SUMMARY

Experienced SEO Executive with a strong track record of improving website rankings, increasing organic traffic, and driving qualified leads. Proficient in technical SEO, content optimization, keyword research, and link building using tools like Google Analytics, SEMrush, and Ahrefs. Dedicated to boosting online growth and maximizing ROI through effective SEO strategies.

SKILLS

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|-----------------|--------------------|------------------------|
| • On-page SEO | • Keyword research | • Link building |
| • Off-page SEO | • Content strategy | • SEO auditing |
| • Technical SEO | • SEO analysis | • Client communication |
| • URL structure | • SEO tools | • Project management |

PROFESSIONAL EXPERIENCE

Zosh digitate - SEO Executive May 2022 - Current

- **On-Page SEO:** Optimizing meta tags, headings, content, URLs, and internal links
- **Off-Page SEO:** Link building, outreach, and boosting domain authority
- **Technical SEO:** Site audits, fixing crawl issues, improving speed and mobile-friendliness
- **Keyword Research:** Finding relevant, high-volume keywords with SEMrush, Ahrefs, etc.
- **Content Strategy:** Creating SEO-friendly, engaging, and well-structured content
- **SEO Tools:** Experience with Google Analytics, Search Console, SEMrush, Ahrefs, Screaming Frog

EDUCATION

Master of Computer Applications Current Running

Lok Jagruti Kendra University Ahmedabad

- Gained strong foundation in software development, databases, web technologies, and data structures

Bachelor of Computer Applications February 2024

Sutex Bank College of Computer Applications

- Practical knowledge of application development and IT fundamentals

ADDITIONAL INFORMATION

- **Languages:** English, Gujarati, Hindi.
- **Certifications:**
 - 1.Hands-on Introduction to Linux Commands and Shell Scripting
 - 2.Introduction to R Programming for Data Science
 - 3.Introduction to Software Engineering