

Pradip Wagh

SEO Executive

CONTACT

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- [Pradip Wagh](#)

EDUCATION

2021 - 2024
GUJARAT UNIBERSITY
Bachelor of commerce

SKILLS

- On - Page optimization
- Technical Audit
- Keyword Research
- Content Optimization
- Google Analytics
- Competitor Analysis

LANGUAGES

- English
- Gujarati
- Hindi
- Marathi

PROFILE

Experienced SEO Executive with expertise in On-Page, Technical, and Content analysis. 1+ years of proven expertise optimizing website structures, improving page rankings, driving organic traffic growth and driving organic search traffic growth. Skilled at keyword research, meta tag implementation and technical optimizations as well as content effectiveness analyses in competitive digital environments. Passionate about staying current on SEO trends while developing innovative strategies to maximize online presence.

WORK EXPERIENCE

Aseum Infotech
SEO Executive

Feb-2024 to Present

Key Responsibilities

- Website Auditing, Analyzer and Improving SEO score.
- On page SEO | Off Page SEO | Technical SEO | WordPress SEO
- Collaborating with the content team to produce SEO-optimized articles and blog posts.
- Conducting keyword research to identify new target keywords.
- Producing periodic website performance reports and conducting analysis for further improvement.
- Collaborating with Development team so solve website technical issue.
- Monthly Website audit and solving errors Implementing new Strategies to grow organic traffic.
- Content optimization for existing blogs. Competitor analysis Monitoring latest SEO trends and best practices.
- Working with cross functional team - Designing team and social media team.
- Review, analyze, and send Weekly and Monthly reports on traffic, rankings, and other SEO aspects.

TOOLS

- Semrush
- Ahrefs
- GA 4
- Google Search Console
- SEO Quake
- Moz
- Screaming Frog
- Uber Suggest
- Canva
- Microsoft Clarity

CERTIFICATIONS

Digital Marketing Certificate
Hi-TECH Institute
Jun-2023 Jan-2024