

Jinesh Burad

Portfolio: [Webgoonz.com/cvprojects](https://webgoonz.com/cvprojects)

LinkedIn: [Linkedin.com/in/jineshburad](https://linkedin.com/in/jineshburad)

EXPERIENCE

Full-Stack WordPress Developer (Through UPLERS)

Arabian for Science & Technology (ASTC.com.sa)

Riyadh, KSA (6-months Full-time Contractual Role)

Jan 2025 - June 2025

- Independently developed B2B websites from scratch, aligned with company branding and design guidelines.
- Translated Figma/Canva designs into responsive, high-performance custom WordPress themes.
- Independently developed B2B websites from scratch, aligned with company branding and design guidelines.
- Built and integrated dynamic features such as appointment booking and payment systems via custom API integrations.
- Utilized HTML, CSS (SASS/LESS), JavaScript, jQuery, AJAX, and PHP to develop interactive, content-driven web pages.
- Ensured site security and performance through regular maintenance, updates, traffic monitoring, and security audits.
- Handled full domain setup, DNS configuration, and version control for seamless web operations.
- Deployed applications on Google Cloud Console using Ubuntu/Linux, ensuring 99.9% uptime, backups, and cost-effective hosting.

Sr. WordPress Developer

Snowberry Innovations (Subsidiary: Moltronrox)

Seattle, USA (Remote)

Feb 2024 - Present

- Designed and developed visually appealing, professional websites from scratch, tailored to client requirements and brand identity.
- Conducted in-depth market research, analyzed client needs, studied competitors, and identified USPs to design UI/UX.
- Created and optimized website content using strategic SEO practices to achieve higher search engine rankings and improve online visibility.
- Delivered custom web solutions using WP, including plugin development, custom themes, and a variety of page builders.
- Managed full website migration, version maintenance using GitHub, domain and hosting setup, DNS configurations, SSL implementation, and SMTP server setup for seamless & secure website performance.
- Collaborated with designers and key stakeholders to conceptualize and implement creative ideas for aesthetic, high-impact website designs.
- Maintained website security by identifying and mitigating vulnerabilities, ensuring zero downtime, and keeping everything updated to latest Vs.

Contact Info

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+91-9829945097 (WA)

Udaipur, India

LANGUAGES

English - Bilingual

Hindi - Native

SKILLS

Web Development

- HTML/CSS (SCSS/LESS)
- JavaScript, JQuery
- React.js, AJAX, Python
- PHP (Laravel), MySQL
- Liquid (Shopify), WordPress, WebFlow
- Custom WP Themes
- Custom Plugin Dev
- API Integrations
- Security & Optimization
- Domain Management
- Full Website Migrations
- Shared Hosting and Cloud based Hosting
- Google Cloud Console (Ubuntu/Linux)
- Git rep version control

Prototyping

- Fluency in best UI/UX practices and Design
- Figma, Canva, Adobe Illustrator, Webflow
- Graphics and Design

SEO and Web Content

- Google Search Console
- Keyword Research
- Web Structuring
- Copywriting Content (Blogs / Emails / NewsL)
- Power BI (For data analysis and improved traffic engagement)

Founder / Developer (Self-employed)

Webgoonz Ltd (Personal Venture)

Udaipur, India (On Site)

Sep 2022 - Feb 2024

- Responsible for designing and developing WordPress websites from scratch for global clients including the UK, US, and India.
- Collaborating with clients to understand their vision, and analyzing website design, structure, and functionality.
- Creating and customizing WordPress plugins and integrating with third-party plugins such as Shopify to build e-commerce platforms, payment gateways, and inventory management systems.
- Utilizing Power BI and other data filtering tools to analyze raw client data and transform it into highly useful, filtered data, further used for creating significant market insights and strategizing campaigns.
- Grasping expertise in custom theme development to create visually appealing, fast-loading, Brand personalized websites and stores.
- Managed full website migration, and version maintenance using Git, taking care of domain and hosting setup, DNS configurations, SSL implementation, and SMTP server setups for seamless mail delivery and secure website performance.

Web & DBMS Development

B.N. Productions & Projects

Jaipur, India (Remote)

Oct 2021 - Sep 2022

- Designed and developed custom database management systems using PHP and MySQL for various clients
- Built and maintained Oracle Database for event management clients, ensuring high availability and optimal performance.
- Implemented security protocols to protect sensitive client data and prevent unauthorized access.
- Created data models and schemas to optimize database performance and improve efficiency.
- Developed custom reports using SQL and Oracle Business Intelligence tools to provide clients with key insights into their event data.
- Implemented disaster recovery plans to ensure data is secure and can be restored quickly in the event of an outage or other system failure.

Digital Marketer

Product Innovation Academy

Bangalore, India (Remote)

Jan 2021 - Oct 2021

- Developed and implemented content strategy for HR software company, including engaging blog posts and website content for various services.
- Conducted research on industry trends to improve existing UI/UX, leveraging WordPress CMS and Front-end languages like HTML and CSS.
- Utilized SEO enhancement tools like Ahrefs and Search Console along with optimization practices to be implemented on the website removing any bottlenecks increasing website traffic and improving ranking.
- Analyzed website metrics and user behavior to make data-driven recommendations for content and design improvements.

EDUCATION

Bachelors in Technology Sangam University

Bhilwara (India)

Majoring in:

Computer Science

Jul 2019 - Apr 2023

AWARDS AND CERTIFICATION

FUNDAMENTALS OF PYTHON

RCPL India

Microsoft Certified Global Program

NOV 29, 2022

Certification Id:

RCPL-2022/2341

SOFT SKILLS

- Critical & Analytical Thinker
- Solution-oriented actions & approach
- Fluent & Transparent Communicator
- Efficient Resource allocation
- Great at managing tight deadlines
- Highly Adaptable
- Team Player