



SUMMARY

I'm a WordPress developer with over 3 years of hands-on experience building, customizing, and improving websites for a wide range of clients. I specialize in creating custom themes and plugins, working with WooCommerce, and using technologies like PHP, JavaScript, HTML, and CSS. I focus on building fast, responsive, and user-friendly sites, and I'm always looking for ways to improve performance. I'm comfortable working closely with clients, understanding their needs, and delivering solutions that not only work well but also look great and function smoothly.

EDUCATION

SAURASHTRA UNIVERSITY

Bachelor of Computer Applications (BCA)
2016 - 2020

SKILLS

- WordPress Development
- PHP, JavaScript, HTML5, CSS3
- WooCommerce Customization
- Plugin & Theme Development
- Payment Gateway Integration
- REST API & AJAX Integration
- Elementor & WPBakery Page Builders
- LearnDash, WPML, BuddyBoss, B2BKing
- ACF & OOP-Based Development
- Dompdf for PDF Generation
- Site Speed Optimization (WP Rocket, LiteSpeed Cache, CDN, Lazy Load)
- MySQL & Database Handling
- Git Version Control
- cPanel & Hosting Management
- Responsive & Cross-Browser Design
- Client Communication
- Problem Solving

WORK EXPERIENCE

WordPress Developer

Variance InfoTech Pvt Ltd. | 2024 - Present

Key Projects

- **Solverde.com.es**

Built the entire website using Elementor Page Builder with a fully responsive layout across all devices. Designed and implemented a custom mega menu to improve user navigation and enhance the overall user experience.

- **Losi-Eaton.com**

Customized the The7 WordPress theme and developed a tailored WooCommerce category and subcategory flow for better product browsing. Created a custom plugin from scratch to import and update over 30,000+ products from CSV files, significantly reducing manual effort and improving inventory management.

- **Bsecure.fr**

Developed a fully responsive website using Elementor, ensuring high performance and mobile optimization. Converted the dynamic site into a static version and deployed it to Amazon S3, improving load speed and reducing hosting costs.

Other Projects

- **Crmtiger.com** - Built responsive site with WPBakery, developed WooCommerce invoice plugin using Dompdf, and integrated Stripe/PayPal gateways.

- **SalesHiker.com** - Designed website using HTML/CSS and customized WooCommerce templates with complete workflow setup.

- **ScallaCRM.co.il** - Created custom plugin to integrate Elementor forms with Vtiger CRM via REST API.

- **JetCounter.co** - Developed custom WordPress theme with unique design and WooCommerce workflows.



WordPress Developer

[WebIndia Inc.](#) | 2022 - 2024

Key Projects

- **[The Norris Group](#)**

At [The Norris Group](#), I customized the LearnDash plugin to integrate seamlessly with WooCommerce, enabling the client to sell online courses through a streamlined e-commerce system. I also implemented a user tagging system that dynamically assigns tags based on course purchases, enhancing personalization and user management.

- **[Phoenix Healing Circle](#)**

For [Phoenix Healing Circle](#), I developed several pages using Elementor and performed advanced customization of the BuddyBoss plugin and theme to meet specific design and user experience requirements. I also modified WooCommerce templates to better integrate with the BuddyBoss structure, ensuring design consistency and functionality.

- **[Edeals](#)**

In the Edeals project, I created a custom plugin that awards 100 points to newly registered users and deducts coins based on referrals linked to a custom post type. Each post contains its own coin value, and when a user's point balance reaches zero, they become eligible to redeem products using the accumulated referrals, providing a gamified experience that drives user engagement.

- **[NPCourses](#)**

At [NPCourses](#), I configured WooCommerce to control access to LearnDash courses based on product purchases. By integrating WooCommerce with membership-based access rules, only users who purchased specific products were granted access to corresponding courses, offering a secure and scalable learning management system.