

BHAVDIP DOBARIYA

CONTACT

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- Ahmedabad

PROFILE SUMMARY

SEO Analyst has effectively conducted keyword research and optimized meta tags leading to a 25% increase in organic traffic. With a keen eye for detail, this individual has consistently improved off-page SEO elements to enhance search rankings.

EDUCATION

2013
SHREE V. D. PATEL HIGHER
SECONDARY SCHOOL - MANDAVAD
HSC (12TH) (SCI)

2016
SAURASHTRA UNIVERSITY

- bachelor of computer application
65%

WORK EXPERIENCE

Nocturnesoft 2024 -
SEO ANALYST

- Research and implemented technical and off page on-page SEO recommendations that increase organic traffic by 80%+ and secure \$2M+ in annual revenue growth
- Determined Envisionly's potential and inefficiencies in the advertising space by conducting keyword research and optimizing Google Ad Words

SKILLS

- HTML , CSs , JS, Laravel
- Google Analytics
- Search Console
- Semrush
- SEO strategy and planning
- SEO content writing
- Off-Page On Page
- Critical Thinking

PROJECT

Music Portel

using-language = Laravell,My Sql

- Designed and led a series of 6 workshops on music fundamentals for underprivileged youth. Topics included rhythm, melody, harmony, and basic music notation.

LANGUAGES

- English
- Hindi
- Gujarati