

Ali Himad Farooque

Digital Marketing Specialist/Web Developer



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OBJECTIVE

I have hands-on experience in Frontend Developer with 2+ years, Digital Marketing with 2+ years of experience in online marketing, branding, and business strategy across, media, and content writing.

RELEVANT SKILLS

HTML

CSS

SEO

Google Ads

Content Writing

PHP

JavaScript

SMM

Digital Marketing

Web Development

Vue.JS

Responsive Design

eCommerce Development

UI Design

Traffic Monitoring

Node.JS

Keyword Optimization

Adobe Photoshop

React.js

PROFESSIONAL EXPERIENCE

Injectra Softwares, Jaipur, IN

Junior Frontend Web Developer, January 2018–February 2020

- Involved in User interface Web pages design and coding using Html, Java Script and CSS.
- Involved in database design for the sellers, users, and whole products using Relationships.
- Involved in OTPs sending to customers while registration and login pages.
- Involved in monitoring of application sand load balancing with Split traffic.
- Managed with OTPs Api's and UPI Payments.
- Automated functional and business-related works using MySQL

SK Soni Hospital, Jaipur, IN

Junior Frontend Web Developer, February 2020–December 2020

- The Website created by extending PHP platform using WordPress, script.
- Involved for interface Web pages design and coding using Html, Java Script and CSS,
- Maintained the website functionalities and organized files to ensure seamless operations, improving efficiency.

- Managed in handling the official YouTube channel for the hospital.
- Involved in monitoring of Website and load balancing with Split traffic.
- Automated functional and business-related works using PHP.

The 28 Gaba's Pvt. Ltd., Jaipur, IN

Junior Frontend Developer, January 2021–March 2022

- Which will be expanding into other product categories such as variety of Women/Men wares and lifestyle products.
- The Website contains various modules such as no. of orders and uploads per day etc. for business monitoring.
- Involved in User interface Web pages design and coding using Html, Java Script and CSS.
- Developed a module for uploading various products and prices from seller's drop zone using Java Script.
- Involved in database design for the sellers, users, and products using Relationships.
- Involved in maintain seller product details and files in drop zone.
- Manage their social media platform and optimize their social media pages.

Neerja Softwares Pvt. Ltd., Jaipur, IN

Junior Frontend Developer, November 2023 – June 2024

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- Manage Their Google Ads and generate Leads via different platform.
 - Manage Website on page SEO and modify SEO in every 2 months
 - Write Blogs and upload in different platform of website traffic
 - Involved in User interface Web pages design and coding using Html, Java Script and CSS.
 - Manage Keywords and Modify the Keywords for according to Google Ads Campaigns
 - Monitoring of Website Traffic and load balancing with Split traffic.
 - Manage their social media platform and optimize their social media pages.

Suresh Gyan Vihar University, Jaipur, Rajasthan, IN
Bachelor of Computer Application, Oct 2019

Jecrc University, Jaipur, Rajasthan, IN
Master of Computer Application, Oct 2023