

Udaybhan Singh Kushwah

WordPress & Shopify Developer

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Career Objective

Web Developer with 3+ years of experience in WordPress and Shopify. Skilled in creating fast and responsive websites using custom themes and layouts. Experienced with WordPress (ACF, Elementor, WPBakery) and Shopify (Liquid, metafields), with a focus on clean code, performance, SEO, and a smooth user experience. Seeking a challenging position where I can contribute to the development of high-performance websites and continue growing as a developer.

Professional Experience

Zero Gravity Communications

Jun 2023 – Present, Ahmedabad

- Build the Informatick website using WordPress and Shopify with a strong focus on performance and modern design standards.
- Convert Figma/Photoshop designs into fully responsive, pixel-perfect layouts using HTML5, SCSS, Bootstrap 5, and JavaScript.
- Develop custom WordPress themes using Elementor and ACF with reusable blocks and flexible content templates.
- Customize Shopify themes with Liquid and metafields, creating dynamic, CMS-friendly sections for easy content updates.
- Integrate forms using Contact Form 7, WPForms, and Shopify's native form tools with conditional logic and automation.
- Enhance mobile usability and user experience by applying UX/UI principles to layout, navigation, and flow.
- Manage website backups, staging deployments, and migrations using All-in-One WP Migration, UpdraftPlus, and cPanel.
- Improve site speed and SEO using Rank Math, image compression (WebP/SVG), minification, and lazy loading.
- Maintain server environments via cPanel and FTP; ensure security, uptime monitoring, and post-launch stability.
- Collaborate with cross-functional teams to maintain design consistency, content accuracy, and brand alignment.

Project List

- [Indianinstituteoforganics](#) • [Rarebyriviera](#) • [Mondealone](#) • [Gvfl](#) • [onnirico](#) • [Mystofoods](#)
- [Zauv](#) • [Goearthorganic](#) • [Hadvanis](#) • [Upsilonofficial](#)

Visiontech Digital Care LLP — Web Designer

Jan 2023 – Jun 2023, Ahmedabad

- Developed static websites using HTML, CSS, and JavaScript.
 - Focused on clean UI, mobile-first design, and consistent cross-browser layouts.
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Education

- **B.Sc.** – Jiwaji University, Gwalior
 - **Higher Secondary (12th)** – MP Board, Bhopal
 - **High School (10th)** – MP Board, Bhopal
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Technical Skills

- **Frontend:** HTML5, CSS3, SCSS, JavaScript, jQuery, Bootstrap 5, Responsive Web Design
 - **CMS Platforms:** WordPress (Elementor, ACF), Custom Theme Development
 - **Shopify Development:** Liquid, Metafields, Theme Customization, Section-based Architecture
 - **Backend & Database:** PHP (WordPress Functions), MySQL, Database Management
 - **Performance & SEO:** Speed Optimization (Lazy Loading, Minification), SEO (Yoast, Rank Math), WebP/SVG Image Handling
 - **Backups & Migrations:** All-in-One WP Migration, UpdraftPlus
 - **Form & API Integrations:** WPForms, Contact Form 7, Shopify Forms, SMTP Setup, Third-party API Integration
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Hobbies & Interests

- Learning new web and tech tools
 - Playing cricket
 - Listening to music
 - Reading books
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Languages

- English (Professional Proficiency)
- Hindi (Native)