

SEO EXECUTIVE

HIMANSHU KUMBHANI

CONTACT INFORMATION

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-  Indian

SKILLS

- Google Analytics
- Google Search Console
- Link Building
- On Page Activites
- Keyword Research
- Sem Rush
- Website Audit
- Screaming Frog
- Canva

LANGUAGES

- Gujarati, English, Hindi

SUMMARY

- SEO Executive with Total 2.5 years of experience
- Optimizing website visibility and driving organic traffic growth. keyword Research, Off Page Activity, On-page optimization, and content strategy to improve search rankings.
 - Off-page Activity Expertise in building high-quality backlinks through directories, Profile Creation, classifieds, guest posting (including paid guest posts), and other white-hat techniques.
 - Hands-on experience with SEO-friendly content creation, publishing, and optimization on WordPress, Shopify, and Laravel platforms. Adept at creating new landing pages, blog posts, and service pages aligned with SEO best practices.
 - Ability website improvement suggestions for better SEO and user experience
 - Performed competitor analysis to identify keyword gaps and backlink opportunities
 - Optimized Google My Business (GMB) listings for better local visibility
 - Complete Website Audit Report Created.

EXPERIENCE

- SEO EXECUTIVE**
JSP Infotech LLP. Ahmedabad, Gujarat | Jan 2023 - Aug 2024
1.5 Year
- SEO EXECUTIVE**
Intesols Pvt Ltd. Ahmedabad, Gujarat | Aug 2024 - Aug 2025
1 Year

EDUCATION

- B.E CIVIL**
Hasmukh Goswami College Of Enginerring. Ahmedabad, Gujarat
- 10TH STD**
Jayesh High School. Ahmedabad, Gujarat
- 12TH STD**
Vidhyanagar High School. Ahmedabad, Gujarat

HONORS & AWARDS

- Employee Of the Month April - 2025**