

# Prashant Dave

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## Professional Summary

Results-driven Senior PHP Developer with 6+ years of experience in designing, developing, and deploying WordPress plugins, APIs, and mobile hybrid apps. Proficient in PHP, JavaScript, Ionic, REST APIs, MySQL, and performance optimization. Strong track record of delivering scalable, maintainable solutions and improving software efficiency by measurable margins.

## Core Skills

- PHP, WordPress, WooCommerce, Plugin Development
- JavaScript, jQuery, HTML5, CSS3
- Ionic, Mobile Hybrid Apps (Android & iOS)
- REST API development & integration
- MySQL, database design & optimization
- MVC frameworks / code structure & architecture
- Performance tuning, debugging, security best practices
- Agile methodologies, collaboration, documentation

## Professional Experience

### Senior PHP Developer

DG Web Studio PVT LTD, Bhavnagar, Gujarat

Nov 2020 – Present

- Designed REST APIs and integrated third-party services to support mobile and web platforms.
- Optimized plugin and website performance, reducing page load times by 25%.
- Mentored junior developers and conducted code reviews, improving code quality by 20%.
- Managed clients big project (chatbot4you) and integrate new features.

## PHP Developer

Squad Technology, Vadodara, Gujarat

July 2017 – Oct 2020

- Developed custom WordPress plugins, themes, and WooCommerce modules.
- Built hybrid mobile apps using Ionic, integrating with backend APIs.
- Created and maintained plugin updates, feature enhancements, and bug fixes.
- Implemented code refactoring and performance tuning, improving plugin response times by ~15%.
- Collaborated with designers and stakeholders to deliver client requirements.

## Projects & Plugins

- Advanced Contact Form 7 DB – WordPress.org plugin used for storing enquiry data. This has 70,000 + active installations
- CF7 Invisible reCaptcha – WordPress plugin implementing Google reCaptcha v2. This has 8,000 + active installations
- Responsive Slick Slider – Customizable image/video slider for WordPress. This has 600 + active installations.
- WP Map Route Planner – Route optimization plugin using Google Maps API. This has 100 + active installations
- WP Responsive Media Gallery – WordPress gallery plugin with shortcode display.
- Scheduled Report for Advanced CF7 DB – Premium reporting plugin (CodeCanyon). This has 450 + sales.
- Simple WooCommerce Gift Wrap – WooCommerce gift wrapping option plugin (CodeCanyon). This has 30+ sales.
- Pinterest Rich Pins for WooCommerce – Product sync and automation plugin (CodeCanyon). This has 20+ sales.
- ChatBot4You – Ionic-based Android & iOS app supporting chatbot admin features.
- UseMe – Ionic-based e-commerce style app for product listings and orders.

## Education

- Bachelor of Engineering – Electronics & Communication, Gujarat Technological University, 2015
- Diploma in Electronics & Communication, Gujarat Technological University, 2011
- HSC, GSHSEB, 2008
- SSC, GSEB, 2006

## **Achievements & Workshops**

- Attended Big Data and Hadoop Workshop at IIT-Mumbai (2016).
- Participated in Robo-Boat race competition at M.S. University Baroda (2014).

## **Strengths & Attributes**

- Problem-solving mindset, attention to detail.
- Client collaboration.
- Self-motivated, quick learner, adaptable to new technologies.
- Good documentation practices & code readability.