

Harsh Bakraniya

Web Developer

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PROFILE

Web Developer with 3+ years of experience, specializing in WordPress backend development and Shopify customization. Experienced in building custom themes, plugins, and API integrations to improve website functionality. Skilled in optimizing speed, security, and scalability while ensuring a smooth user experience. Strong at troubleshooting issues, integrating third-party services, and writing clean code. Passionate about creating efficient and high-performing web solutions for businesses.

EDUCATION

Saurashtra University, Jun 2016 – Mar 2019 | Jamnagar
Bachelor of Computer Applications (BCA)
Completed BCA, gaining a strong foundation in computer programming, database management, and web development.

Gujarat Secondary and Higher Secondary Education Board (GSEB), Higher Secondary Education (12th) Jun 2015 – May 2016 | Jamnagar
Completed higher secondary education with a strong academic foundation, gaining knowledge in key subjects and problem-solving skills

PROFESSIONAL EXPERIENCE

Yudiz Solutions Ltd, Web Developer Jun 2023 – present | Ahmedabad

- Gained advanced expertise in WordPress customization, including custom plugin development and API creation/integration.
- Worked on multiple custom WordPress projects, delivering tailored solutions for client needs.
- Developed and optimized custom themes, plugins, and complex website functionalities.
- Enhanced website performance, security, and scalability through best coding practices.
- Recently learned and worked on Shopify development, successfully completing a project.
- Collaborated with teams to build efficient, high-quality web solutions for various industries.

Cmarix Technolabs Pvt Ltd, Jr Web Developer Sep 2021 – May 2023 | Ahmedabad

- Learned and developed expertise in WordPress backend development.
- Built and customized WordPress themes and plugins as per client requirements.
- Managed and maintained client websites, ensuring smooth functionality and performance.
- Handled bug fixing, troubleshooting, and website optimizations for better speed and security.
- Integrated third-party APIs and services to enhance website features.
- Collaborated with the team to deliver custom web solutions within deadlines.

PROJECTS

Millbank Property Maintenance, *WordPress Development*

Developed a custom WordPress theme from scratch for a UK-based service company, ensuring a fully responsive and user-friendly design. Implemented custom payment functionality in the admin panel with integrated payment gateways, allowing seamless transactions. Built a backend system for managing customer payments and automated payment notification emails for improved user experience and business operations.

Etta Burton, *WooCommerce Development*

Developed a custom WooCommerce-based online store with a fully customized WordPress theme for enhanced user experience. Implemented variant selection, discount functionalities, and multiple WooCommerce add-ons to optimize product management and sales. Customized the store layout and features to ensure a seamless shopping experience, improving performance and usability.

Porter Blog, *WordPress Development & API Integration*

Developed and customized the blog platform for Porter, a leading logistics service provider, using WordPress. Integrated custom APIs for two-wheelers, trucks, and other transportation services into the blog post form, allowing users to get real-time results through a custom-built form. Ensured seamless API communication, optimized performance, and enhanced user interaction within the blog platform.

Quadrat Joinery, *WordPress Development*

Developed a custom WordPress website from scratch for Quadrat Joinery, a UK-based interior design company. Built a custom theme and implemented Advanced Custom Fields (ACF) for dynamic content management. Integrated a gallery plugin to display shuffle images on tab switching, enhancing the visual appeal and user experience. Optimized the website for performance, responsiveness, and SEO.

Pouch Guys, *Shopify Development*

Developed a custom Shopify store from scratch for Pouch Guys, a Canada-based vape retailer. Designed and implemented a custom Shopify theme with a seamless user experience. Created a custom pack selection functionality on the product card using AJAX and JavaScript for a dynamic and interactive shopping experience. Integrated all essential Shopify store features, ensuring smooth performance, responsiveness, and optimized checkout flow.

TECHNICAL SKILLS

Custom Theme and Plugin Development, WooCommerce Customization, API Development and Integration, Shopify Theme Customization, Shopify App Integration, Website Speed Optimization, Database Management (MySQL), Website Security and Performance Tuning, Troubleshooting and Bug Fixing, Third-Party Service Integration, REST API, HTML, CSS, JavaScript, jQuery, PHP and MySQL, Git Version Control, Website Deployment and Maintenance