

CHAUDHARI CHANDRAKALA

Profile Summary

I am a fresher with a strong foundation in SEO, including keyword research, on-page optimization, and content strategies. I am looking for a challenging role in a competitive environment where I can apply my SEO skills, learn from experienced professionals, and grow while contributing to the company's success. Eager to leverage my intellectual abilities, stay updated with the latest trends, and make meaningful contributions to the digital marketing field.

SEO Skills

SEO Tools: Google Analytics, Google Search Console, Semrus, Keyword Planner.

Site Analysis: Complete Technical report of the website. The report includes On-Page and Off-Page Factors of the Websites.

On-Page Knowledge: Knowledge of Alt Tag, Title Tag, Anchor text, Meta Description, Meta Keywords, Keywords Research, Image Optimization, Content optimization, Sitemap (XML & HTML), Video optimization etc.

Content Analysis: Reviewing the Content, Special focus on checking for keyword density, Keywords prominence and proximity

Off Page Knowledge : Bookmarking, Blog Submission, Business Listing, Profile Link, Article Sub, Classified, Social Media Post, GMB Posting, etc.

Website Analysis: Site Audits, Competitor Analysis, SEO Reports



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Education

BSC

Pune University

2021 - 2024

Language

English

Hindi

Marathi