

PRASHANT GAJERA

SEO Specialist / E-Commerce SEO

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ABOUT MY SELF

I have over 3 ½ years of experience in SEO. I'm skilled at finding the right keywords, improving web pages, building links, and optimising content.

I adapt easily to different kinds of projects and focus on getting real, measurable improvements in search performance.

WORK EXPERIENCE

Senior Seo Executive

Talala Gir Mango

Feb 2025 – Present

Helped to get export leads, handled retail website orders, improved SEO, and looked after daily website updates to boost online sales and brand visibility.

Junior Seo Executive

Webential Technologies

Jul 2024 – Nov 2024

Worked on Australian based e-commerce project and white label agency projects, supported SEO tasks, and learned how digital marketing helps businesses grow online.

Junior Seo Executive

ISK Technologies

Mar 2022 – May 2024

Learned SEO basics, worked on e-commerce projects, improved website visibility, and helped increase online sales through smart marketing efforts.

EDUCATION

2021 – May

COLLEGE / INSTITUTION

- **Degree:** Bachelor of Computer Application
- **Collage:** Shastri Swami Dhamjivandasji Institute of Info.Tech
- **Passing Year:** 2021
- **Class Obtained:** Distinction With B

- **Stream:** 11 – 12 Commerce
- **School:** Shree V.V.M. High School – Alidhra
- **Passing Year:** 2018
- **Percentage:** 61.85

SKILLS

- **On Page SEO:** Website Audit, Keyword Research, Competitor Analysis, Keyword Analysis, Title & Meta Tag Optimization, Image Optimization, Header Tags, Anchor Text, Content Optimization, Internal Linking, Website Structure, Website Navigation, Url Redirection, Canonicalization, Robots.txt & Sitemap, Etc.
- **Off Page SEO:** Guest Posting, Press Release Submission, Social Bookmarking, Article Submission, Local Directory Submission, Classified Submission, Blog Creation and Submission, Image and Video Submission, Forum Posting, Link Pyramid, Etc.
- **Technical SEO:** Website Loading Speed, Fix XML Sitemap Errors, Schema Markup, Http to Https Migration, Fix Broken Links, Optimize Website Structure, Etc.
- **Local SEO:** GMB Competitor Analysis, Keyword Research, Profile Set Up, Posting, Product Listing, Event Posting, Etc...
- **SEO Tools Knowledge:** Google Analytics, Google Search Console, Google Keyword Planner, Ahrefs, Semrush, KWFinder, Moz, Sitechecker, Canva, Looker Studio Etc.

DECELERATION

I certify that all information provided in this resume is true and accurate to the best of my knowledge.

YOUR FAITHFULLY
Prashant Gajera