

Hardik Panchal

Digital Marketer | SEO Analyst | SMM Analyst |

Nikol, Ahmedabad

8734825414

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EDUCATION

KD Polytechnic, — PATAN

May 2017 - June 2020

EXTERNAL COURSES

Digital Marketing Course, — VCEC

MONTH 2020 - MONTH 2021

EXPERIENCE

Markup Marketing, — Digital Marketing Intern

FEB 2022 - AUG 2022

Focused on post and story unique content creation, SEO, and social media strategies during internship.

Cubic Digital, — Jr SEO Executive

SEP 2022 - MAR 2024

Specialized in off-page SEO, including link building, outreach, and improving search rankings.

Nimblechapps Pvt Ltd, — SEO Executive

MAR 2024 - OCT 2024

Optimized in-house websites independently, focusing on SEO-friendly on-page and technical improvements.

AONExperts, — SEO Executive

APR 2025 - PRESENT

Working all SEO activities, focusing on on-page, off-page, and technical SEO.

PERSONAL DETAILS

DOB: 30-10-2002

Marital Status: Single

LANGUAGES

English, Gujarati, Hindi

HOBBIES

Travelling, Listening Music,
Playing & Watching Cricket

SKILLS

- ✓ Digital Marketing
- ✓ Search Engine Optimization
- ✓ Social Media Marketing
- ✓ Meta Ads
- ✓ Content Optimization
- ✓ Canva Designing

SELF-DEVELOPMENT

- ✓ Stay updated by reading articles from sites like SEORoundtable, SearchEngineLand, etc
- ✓ Follow YouTube channels like Amit Tiwari, Umartazkeer, and WSCubeTech for SEO insights.

TECHNICAL STRENGTH

- ✓ Conduct comprehensive website SEO audits reports.
- ✓ Handling all aspects of on-page, off-page and technical SEO.
- ✓ Perform keyword research and competitor analysis.
- ✓ Optimize website speed, mobile responsiveness, and overall performance.
- ✓ Execute various link-building strategies and outreach campaigns.
- ✓ Effectively manage multiple projects, deadlines, and shifting priorities.
- ✓ Track, report, and analyze website performance using GA4 and Google Search Console.
- ✓ Experience in using tools like SEMrush, Ahrefs, SERanking, Screaming Frog, GA4, and GSC.

CERTIFICATES

- ✓ **Digital Marketing Course**
Certified by VCEC
- ✓ **GMB and Meta Ads** Certified by DSA

DECLARATION

I do here by declaring that the above mentioned details are true and correct to best my knowledge and belief.