

Dharita Rathwa

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Professional Summary

To work in a highly motivated and knowledgeable environment that leverages my current skill sets and abilities, while providing opportunities to enhance my knowledge through real-world experience.

Education

- **B.E. in Computer Engineering**
S.V.I.T. Vasad – GTU, 2014 | CGPA: 6.72 (62.2%)

Skills:

- Keyword Research (Keyword Planner, SEMrush, Ahrefs, Ubersuggest)
- Technical SEO (GSC, Screaming Frog, Page Speed Insights, Website crawlers and audit tools)
- Analytics (GA4, Search Console)
- Content Strategy (Blog optimization, Interlinking)
- Local SEO (Google My Business)

Tools:

- SEMrush | Ahrefs | Google Analytics | Screaming Frog | WordPress | Moz
- Content optimization tools (e.g. Yoast SEO, All in One SEO Pack)

Platforms:

- Wix, Shopify, WordPress, Blogger, Magneto

Experience

Designation	Company Name	From	To	Total
.NET Developer Intern	3i web solutions	Jul 2015	Nov 2015	5 Month
Process Improvement Specialist	Enlightenment99 Software Consultants Pvt. Ltd	Apr 2016	Nov 2016	8 Month
Eikona Hunting	TAM Media Research Pvt. Ltd.	Aug 2017	Feb 2018	7 Month
SEO	SEOWebPlanet Solutions	Aug 2019	Aug 2021	2 Yr. 6 Month
SEO	IceCube Digital	Nov 2021	Mar 2023	1Yr. 5 Month
-	Maternity Break	-	-	11 Month
SEO(Freelance)	SEOWebPlanet Solutions	Feb 2024	Continue	1yr. 10 Month

Personal Details

- **Name** :Rathwa Dharita Dharmik
- **Date Of Birth** :February 17th 1993
- **Gender** :Female
- **Nationality** :Indian
- **Marital Status** :Married
- **Known Languages** :English ,Hindi ,Gujarati

Declaration

I Hereby declare that the above-mentioned information is true to the best of my Knowledge.

Your Sincerely
DHARITA RATHWA
Place: Ahmedabad