

HARSH JAT

SEO EXECUTIVE | 1 YEAR EXPERIENCE

CONTACT

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- Ahmedabad, Gujarat.

EDUCATION

2022 - 2025
SHREE SWAMINARAYAN
INSTITUTE OF TECHNOLOGY

- Bachelor's in Information Technology CGPA: 8.40

2019 - 2022
KHYATI SCHOOL OF
ENGINEERING

- Diploma in Information Technology CGPA: 8.40

LANGUAGES

- English: Intermediate
- Hindi: Fluent
- Gujarati: Fluent

PROFILE SUMMARY

SEO Executive with 1 year of experience in On-Page, Off-Page, and Technical SEO. Strong understanding of search engine algorithms, keyword research, content optimization, and backlink strategies to improve organic visibility and rankings. Passionate about data-driven SEO and continuous learning.

WORK EXPERIENCE

Krishna Engineering Works 2024 - PRESENT
SEO Executive

- Performed on-page SEO including meta tags, content optimization, and internal linking.
- Conducted keyword research and competitor analysis to improve search visibility.
- Built high-quality backlinks using off-page SEO techniques.
- Implemented technical SEO fixes to improve website performance.
- Optimized product and service pages to achieve higher search rankings.

SKILLS

- On-Page SEO (Meta Tags, Headings, URL Structure, Internal Linking, Image Optimization)
- Off-Page SEO (Link Building, Guest Posting, Social Bookmarking, Directory Submission)
- Technical SEO (Page Speed Optimization, Mobile-Friendliness, Schema Markup, Indexing)
- Keyword Research & Competitor Analysis
- Content Optimization & SEO Writing
- WordPress SEO (Yoast, Rank Math)
- Google Search Console & Google Analytics
- Able to manage hosting accounts, domains, and files using cPanel.
- HTML & Website SEO Audits