

MOHAMMAD KAIF

SEO EXECUTIVE

CONTACT

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PROFILE SUMMARY

Motivated SEO Executive with 1 year of experience at MedShouter Agency, skilled in all off-page SEO tasks including profile listing, guest posting, and local SEO. Holds a B.Com degree and passionate about driving website visibility through effective digital marketing strategies.

EDUCATION

2021 - 2024

City College, C.U. Shah Arts & Commerce College

- Bachelor of Commerce

WORK EXPERIENCE

MedShouterAgency
SEO Executive

2024-APR- 2025-
MAY-

AIS Technolabs Pvt Ltd
SEO Executive

2025 - MAY - Present

- Handled comprehensive off-page SEO activities including directory submissions, social bookmarking, local and profile listings, Web 2.0 content creation, guest posting, and classified submissions. Built high-quality backlinks to improve domain authority and keyword rankings. Ensured adherence to white-hat SEO practices and contributed to increased organic traffic and online visibility across multiple projects.

SKILLS

META TAGS OPTIMIZATION

KEYWORD RESEARCH

HEADING TAGS

- Profile Listing
- Local Listing
- Web 2.0
- PPT & Video Submission
- Image Submission
- Social Bookmarking
- Guset posting
- Classfileds Submission

LANGUAGES

- English
- Hindi

TOOLS

GOOGLE TOOL

Google Search Console:- To monitor websites performance

Google Keyword Planner:- To find relevant keywords

OTHER TOOLS

Ahref:- Find out Relevant Keywords and check traffic report

Semrush:- Analys Websites performance

Page Speed Insight:- To monitor Website Speed