

# Praveen Kumar

**PHP & Shopify Developer | Full-Stack Web Developer (3+ Years Experience)**

Kanpur, Uttar Pradesh, India

+91-7887271384 | [praveenkashyap2307@gmail.com](mailto:praveenkashyap2307@gmail.com)

[LinkedIn: Praveen Kumar](#)

---

## Professional Summary

Highly skilled **PHP & Shopify Developer** with **3+ years of professional experience** in building, customizing, and optimizing **eCommerce and high-performance websites**. Strong expertise in **Shopify store development, WordPress customization, PHP backend logic, and modern JavaScript frameworks**. Proven ability to deliver SEO-friendly, scalable, and conversion-focused solutions across multiple platforms. Adept at solving complex UI/UX and performance issues while collaborating effectively with cross-functional teams.

---

## Core Skills (ATS-Optimized)

- **Backend:** PHP, WordPress Core, Custom Plugins, REST APIs
  - **Shopify:** Theme Customization (Liquid), Store Setup, Collections, Checkout Customization, App Integration
  - **Frontend:** HTML5, CSS3, JavaScript (ES6+), Bootstrap 5
  - **Frameworks & Libraries:** Nuxt.js, React.js, Node.js, Vite.js
  - **CMS & Builders:** WordPress, Shopify, Drupal, Wix, Squarespace
  - **E-Commerce:** WooCommerce, Shopify Payments, Product & Inventory Management
  - **SEO & Performance:** On-page SEO, Off-page SEO, Speed Optimization, Core Web Vitals
  - **Tools & OS:** Git (Basic), Windows, Ubuntu
- 

## Professional Experience

### RNF Technologies, Noida

**PHP & Shopify Developer** | *Aug 2023 – Present* - Developed and maintained **dynamic eCommerce and informational websites** using **PHP, WordPress, and Shopify**. - Built and customized **Shopify stores**, including **theme development with Liquid**, product templates, collections, checkout flows, and third-party app integrations. - Created **custom WordPress themes and functionalities** aligned with business requirements. - Implemented **on-page and off-page SEO strategies**, improving organic visibility, site speed, and performance metrics. - Worked with multiple platforms and technologies including **Shopify, Drupal, Nuxt.js, Wix, Squarespace, React.js, Node.js, and Vite.js**. - Identified and fixed **UI/UX, responsiveness, and cross-browser compatibility issues**, leading to improved user engagement and

conversion rates. - Collaborated with designers, SEO teams, and project managers to deliver scalable and maintainable solutions.

## Media Search Group (MSG), Noida

**PHP Developer** | *Jul 2022 – Aug 2023* - Designed and developed **WordPress websites** using PHP based on client requirements. - Customized themes and plugins to enhance functionality and performance. - Implemented responsive layouts and SEO best practices for improved rankings. - Coordinated with design and content teams to ensure brand consistency and usability.

## Volsko Infotech India Pvt. Ltd., Kanpur

**Frontend Developer (Internship)** | *Oct 2021 – Dec 2021* - Developed responsive web pages including **dashboards, course pages, and login/registration systems**. - Designed interactive UI components to improve user experience and retention. - Gained hands-on experience with real-world frontend development workflows.

---

## Education

### Bachelor of Technology (B.Tech) – Information Technology

Dr. A.P.J. Abdul Kalam Technical University, Lucknow  
2018 – 2022

### High School & Intermediate (Science Stream)

S.J. Education Center, Kanpur  
2015 – 2016 | 2017 – 2018

---

## Certifications

- AWS Fundamentals: Going Cloud-Native
  - Crash Course on Python
  - Internship Certificate
- 

## Additional Highlights

- Experience delivering **end-to-end Shopify & WordPress solutions**
  - Strong understanding of **eCommerce UX, CRO, and SEO-driven development**
  - Comfortable working in **agile and fast-paced environments**
  - Passionate about continuous learning and adopting modern web technologies
-

*This resume is fully optimized for AI/ATS screening systems and suitable for roles such as PHP Developer, Shopify Developer, and Full-Stack Web Developer.*