

TULUGU HIMABINDU

WordPress Developer | PHP | SEO | Performance Optimization

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PROFESSIONAL SUMMARY

WordPress Developer with **2.3+ years of experience** in building, customizing, and maintaining high-performing WordPress websites. Strong in **custom themes, plugins, PHP, MySQL, SEO, performance optimization, and security**. Proven ability to improve site speed, fix indexing issues, and deliver scalable, user-friendly solutions.

CORE SKILLS

WordPress: Custom Themes & Plugins, WooCommerce, Elementor, Gutenberg

Languages: PHP, HTML5, CSS3, JavaScript, SQL, React

SEO & Performance: On-page SEO, Core Web Vitals, Page Speed, Google Search Console

Database & Backend: MySQL, Debugging, CLI

Hosting & Security: SSL, Backups, Site Migration, cPanel, File Permissions

Tools: Git, FTP/SFTP, Chrome DevTools

PROFESSIONAL EXPERIENCE

WordPress Developer | *Tudip Technologies* | 2023 – Present

- Developed and maintained **custom WordPress themes and plugins** for multiple client projects.
 - Improved website performance by up to **40%** using caching, image optimization, and database tuning.
 - Implemented **SEO best practices**, resolving indexing and crawling issues to boost organic visibility.
 - Managed **site migrations, backups, and deployments** with minimal downtime.
 - Strengthened website security through **SSL, firewall rules, and permission hardening**.
 - Debugged PHP, MySQL, and server issues using **command-line tools**.
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KEY PROJECTS

- **Website Performance Optimization:** Reduced load time by 40% and improved Core Web Vitals.
 - **Custom SEO Plugin:** Built a plugin to auto-generate SEO meta titles and descriptions.
 - **Security Hardening:** Implemented SSL, firewall, and backup strategies across production sites.
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EDUCATION

B.Tech – Computer Science & Engineering

Aditya Institute of Technology and Management | CGPA: **8.87**

CERTIFICATIONS

- Databricks Certified – Generative AI Essentials
- Professional Machine Learning Certification