

KANTI KUMAWAT

SEO Specialist

■ 8306316119 ■ kumawatkanti27@gmail.com ■ Rajasthan, India

PROFESSIONAL SUMMARY

Results-driven SEO Specialist with 2.5+ years of hands-on experience in search engine optimization, organic lead generation, and website growth across Indian and international markets. Proven expertise in Technical SEO, keyword strategy, on-page & off-page optimization, and performance tracking using GA4, Google Search Console, and SEMrush.

WORK EXPERIENCE

Warrgyzmorsch Pvt. Ltd. — SEO Specialist

Feb 2025 – Present

- Improved overall website performance by ~70% including rankings, traffic, and engagement
- Built keyword portfolio from 0 to 500+ keywords using SEMrush
- Achieved 300+ keywords ranking in Top 10 & Top 50 positions
- Improved organic visibility across India, USA, UK & Australia
- Optimized Google Search Console and GA4 for indexing, coverage, and performance issues
- Generated qualified international leads through SEO-driven strategies

Technoprofiles Pvt. Ltd. — SEO Executive

Mar 2024 – Aug 2024

- Executed keyword research, on-page & off-page SEO
- Assisted in technical SEO audits and performance optimization
- Worked on WordPress websites using Elementor
- Supported SEO reporting and competitor analysis

Technoprofiles Pvt. Ltd. — SEO Trainee

Oct 2023 – Mar 2024

- Completed structured SEO training with live project exposure
- Hands-on practice in keyword research, content optimization, and backlink analysis

KEY SKILLS

Technical SEO, On-Page SEO, Off-Page SEO, Keyword Research, Content Optimization, International SEO, Lead Generation, Website Audits

TOOLS & PLATFORMS

Google Search Console, Google Analytics 4 (GA4), SEMrush, WordPress (Elementor), VS Code, Excel, Google Sheets

EDUCATION & CERTIFICATIONS

ITI – Electrical (2023) – Shree Nath College, Abu Road

Diploma in Computer Applications (2015) – PCIT

Senior Secondary – RBSE | Higher Secondary – Rajasthan State Open School

LANGUAGES

Hindi (Native) | English (Professional Working Proficiency)