

ANKIT GIRI

WordPress Developer | Frontend Focused

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PROFESSIONAL SUMMARY

Results-driven WordPress Developer with 3+ years of experience building high-performance, responsive, and scalable websites and WooCommerce stores. Strong expertise in custom theme development, custom plugins, ACF, CPT, WordPress hooks, APIs, and template hierarchy. Passionate about clean code, performance optimization, and user-friendly UI.

CORE SKILLS

WordPress Expertise

- Custom Theme Development
- Custom Plugin Development
- WordPress Template Hierarchy
- Custom Post Types (CPT)
- Advanced Custom Fields (ACF)
- WordPress Hooks (Actions & Filters)
- REST APIs & Third-Party API Integration
- WooCommerce Customization
- Gutenberg & Classic Editor
- WordPress Performance & Security

Technical Skills

- HTML, CSS, JavaScript, jQuery, AJAX
- PHP
- React.js
- Git & GitHub
- SEO & Page Speed Optimization
- PSD/Figma to WordPress

PROFESSIONAL EXPERIENCE

Web Developer – QNA Marcom

- Built custom WordPress themes and plugins from scratch.
- Implemented ACF + CPT for dynamic content structures.
- Used WordPress hooks to extend core functionality.

- Improved site speed, performance, and SEO.
- Converted PSD/Figma designs into fully responsive WordPress sites.

Web Developer – Bottleopeners

- Developed responsive WordPress websites.
- Integrated APIs and added custom JavaScript features.
- Worked on theme customization and template hierarchy.

Web Developer Intern – SkyLine Meridian

- Assisted in WordPress development, maintenance, and content updates.

KEY PROJECTS

- Custom Business Website (WordPress): Custom theme, ACF + CPT, SEO optimized, fast & responsive.
- WooCommerce Store: Custom checkout, product page optimization, speed improvements.

EDUCATION

B.Tech in Computer Science – Lingayas University

LANGUAGES

English, Hindi