

# FIROZ KHAN

FRONT END DEVELOPER  
(WORDPRESS DEVELOPER)  
(WIX DEVELOPER)

## SUMMARY

I am a passionate Frontend Developer and WordPress/Wix Developer with 4 years of experience in building responsive, user-friendly websites and web applications. I specialize in creating visually appealing interfaces, integrating third-party libraries, and ensuring seamless user experiences across various devices. Proficient in HTML, CSS, JavaScript, and popular CMS platforms like WordPress and Wix, I focus on delivering high-performance solutions, troubleshooting issues, and optimizing site functionality. I am adept at designing and developing custom themes.

## WORK EXPERIENCE

### Communication Crafts

Jul 2023 - Present

#### Front End Developer / Wordpress Developer Wix Developer

- Focused on optimizing website performance using the LiteSpeed Cache plugin, significantly improving Google PageSpeed scores, reducing server costs, and enhancing user experience.
- Proficient in building custom UI/UX using leading page builders such as Elementor, Divi, and Beaver Builder, helping clients avoid expensive custom coding and reduce development timelines.
- Designed and developed multiple WordPress websites under a centralized dashboard for Sumo Digital, enabling faster updates and lower ongoing maintenance costs.
- Play a key role in the team as a dedicated resource for U.S. clients, handling direct communication, which minimizes delays, clarifies requirements, and reduces costly rework.
- Specialized in Wix development with a focus on creating clean, responsive UI layouts that maximize reusability and reduce design-to-development overhead.
- Responsible for the complete front-end architecture and construction of websites, ensuring seamless functionality, intuitive user experiences, and cost-effective scalability.
- By developing modular and user-friendly UI components, I've enabled clients to easily manage content on their own, reducing dependency on developers and saving on long-term support costs.

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Firoz Khan

## SKILLS

- Javascript
- JQuery
- HTML 5
- CSS
- Bootstrap 5
- SQL
- GIT
- Sourcetree
- Wordpress
- WIX
- Project Management
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

## EDUCATION

### MOHAN LAL SUKHADIA UNIVERSITY

- BCA

## LANGUAGES

- Hindi
- English
- Gujrati

## Webential

Feb 2023 - Jul -2023

### Front End Developer / Wordpress Developer

- Specialized in WordPress theme and plugin customization, tailoring themes to meet client specifications and ensuring high-performance websites.
- Worked with Advanced Custom Fields (ACF) to create custom fields and enhance website flexibility, allowing for easy content management and scalability.
- Developed custom WordPress code to extend theme functionality, utilizing best practices for optimization and maintainability.
- Integrated and customized various WordPress plugins to meet specific client needs, including eCommerce solutions, contact forms, and SEO tools.
- Managed the WordPress root file structure for seamless integration of custom features and optimizations, ensuring a well-organized codebase.
- Applied PHP skills for minor backend development, enabling dynamic content display and custom website features.

## PROJECTS

- [Sumo Digital](#)
- [Bowman International](#)
- [SKPL](#)
- [Grainspan](#)
- [Pouchwale](#)
- [Rathi-foods](#)
- [Tulsitea](#)
- [Vape-jucce](#)
- [Bankerivf](#)
- [theliving9](#)
- [silverpumps](#)

## Vasant Group

Jan 2022 - Jan -2023

### Front End Developer

- Led the development and maintenance of the Vasant Group company website, delivering a custom, user-friendly, and responsive design that reflects the brand's identity.
- Designed and developed custom WordPress Website, ensuring a smooth user experience and enhanced performance.
- Ensured the websites were fully responsive, optimized for various devices and screen sizes, using HTML5, CSS3, JavaScript, and modern frameworks.
- Implemented SEO best practices to improve website visibility and search engine rankings, enhancing organic traffic.
- Collaborated with the design team to create visually engaging websites, ensuring UI/UX principles were adhered to for optimal user satisfaction.