

Ankit Kumar Goyal

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OBJECTIVE

(1).Social Media Marketing position where I can use my (SMM) skills and experience to increase site traffic and search engine placement, and apply my enthusiasm of IT. (2).SEO means Search Engine Optimization and is the process used to optimize a website's technical configuration, content relevance and link popularity so its pages can become easily findable, more relevant and popular towards user search queries, and as a consequence, search engines rank them better.

EXPERIENCE

Web Byte Technologies Pvt. Ltd. (My Tokri)

10-01-2020 - 08-05-2020

Business development executive (intern)

Create facebook ads campaigns. 6 month internship period complete.

Satnaam Webtech pvt.ltd

20-07-2021 - 31-07-2022

Seo executive.

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Fabriclore Retail Pvt. Ltd.

01-01-2023 - 31-08-2023

Associate- SEO & Analytics

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EDUCATION

Raj Rishi Govt Autonomous College, Alwar (Rajasthan).

2019

Bachelor of computer application (BCA).
70%

Board of Secondary Education, Rajasthan

2016

Higher secondary (12th)
63%

SKILLS

Certificate by Microsoft Specialization in Power Point.

Digital Marketing Certificate by Great Learning.

Digital Marketing Certificate by Google.

Facebook business manager ads certificate by Great Learning.

INTERESTS

Digital Marketing.

Social Networking.

Learning new things in the field of computer.

LANGUAGES

Hindi

English

PERSONAL STRENGTHS

Hardworking, Honest, Adapted, Well Communication