

Keval khandla

SEO EXECUTIVE

CONTACT

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Dhandhuka, Ahmedabad, Gujarat,
India

EDUCATION

2022 - 2025 khyati of
computer application

- BCA (Bachelor of Computer Applications)

2021 - 2022

SHREE.D.A.VISHYAMANDHIR

- Dhandhuka
- HSC (Higher Secondary Certificate)

SKILLS

- On-Page&Off-Page SEO
- Teamwork
- Leadership
- Effective Communication
- Critical Thinking
- Keyword Research & Analysis
- Link Building & Backlink Analysis
- SEO Content Writing & Optimization

LANGUAGES

- English
- Hindi
- Gujarati

PROFILE SUMMARY

Results-driven SEO Executive with 6 months of hands-on experience in on-page and off-page optimization, keyword research, link building, and content marketing. Passionate about improving website rankings and driving organic growth through data-driven SEO strategies. Seeking an opportunity to contribute to a dynamic digital marketing team and enhance online visibility.

WORK EXPERIENCE

protonbits

SEO Executive

July 2025

- Successfully managed both On-Page and Off-Page SEO activities to improve organic visibility and search rankings.
- Created high-authority backlinks from niche-relevant and credible domains, boosting website domain authority and traffic.
- Conducted keyword research, site audits, and competitor analysis to identify ranking opportunities.
- Optimized website pages, meta titles, descriptions, and internal linking for improved crawlability and performance.
- Tracked performance metrics using Google Analytics and Google Search Console to measure progress and ROI.
- Improved organic impressions and traffic through consistent optimization and data-driven strategy

Achievements:

- Increased organic traffic by 35% within 4 months through effective SEO campaigns.
- Built over 200+ quality backlinks from high DA websites, enhancing brand authority.
- Improved keyword ranking from page 3 to top 10 for multiple target keywords.

Certifications

- SEO Executive at protonbits