

Mihir Butani

SEO Executive | Ahmedabad



Digital Marketing Specialist with 2 years of experience in SEO, content strategy, and performance marketing. Skilled in analytics, keyword research, and content optimization to drive organic growth and visibility. Experienced in managing client projects and collaborating with cross-functional teams to deliver measurable results through data-driven strategies.

Work Experience

Radixweb | SEO Executive

2025 - PRESENT | Ahmedabad

SEO Executive at Radixweb with hands-on experience in on-page and off-page SEO, outreach, and strategic link building. Skilled in keyword and competitor analysis, along with content optimization for GEO (AI platforms and search). Focused on improving organic visibility, driving quality traffic, and delivering measurable growth through data-driven SEO strategies.

The Intellify | SEO Executive

2024 - 2025 | Ahmedabad

SEO Executive at The Intellify with 1.5+ years of experience driving organic growth through technical SEO, content strategy, and CRO. Skilled in GEO, optimizing content for AI platforms like ChatGPT and AI Overviews to capture high-intent leads. Proven in audits, keyword strategy, backlinks, and improving crawlability, UX, and performance, collaborating with developers to enhance SEO and GEO outcomes.

Nyasa Production Studio | Web Intern

6 Months - 2023 | Ahmedabad

Specialized in UI design for landing pages and websites for import-export businesses. Experienced in WordPress, HTML, CSS, Figma, and JavaScript from work at Nyasa Production Studio. Delivered live projects while building strong skills in execution and client management.

Projects

- Scale-Up India (Digital Marketing Web-Site)**
WordPress Design
- Studio Design-O-Pedia (Interior Designer)**
WordPress Design
- Maxima (Text-Tiles Website)**
WordPress Design/Full custom coding only Home page

Education

Master Of Computer Application | MCA

2024 - 2025

Bachelor of Science - Physics | B.Sc

2022 - Completed

Skills

- TechnicalSEO
- On-Off page
- Crawlability/Indexing
- SiteSpeed
- MobileOpt
- ContentStrategy
- KeywordResearch
- BannerDesign(Figma)
- Linkbuilding
- GA4/GSC Reports
- CustomCode/Work with AITools
- Communication
- Project Management

Tools

- Figma
- GA4/GSC
- Ahrefs
- SEMrush
- Screaming Frog
- PageSpeed Insights
- LightHouse
- UbberSuggest
- WordPress

AI Tools

- ChatGPT
- Claude
- Freepik AI
- Figma Make
- Midjourney AI
- Gemini
- Perplexity
- Cursor AI

Language

- English
- Hindi
- Gujarati