

ZARNA ASHVINBHAI RUPARELIA

senior software
engineer



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📍 Ahmedabad

🎓 EDUCATION

Bachelor (BE computer)

06/2004 – 07/2008

March-April:2002

SSC/10th

March-April:2002

HSC/12th

March-2004

🧠 TECHNICAL SKILLS

Operating Systems

Windows, Ubuntu

Tools

PhpStorm, NetBeans

Database

MySQL

Frameworks and Technologies

PHP,Magento

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👤 PROFILE

- As an accomplished web developer with over 7 years of experience, including 6 years focused on Magento development, I possess a deep understanding of web development technologies and practices.
- I have extensive experience in PHP and web technologies, specializing in the development, customization, and deployment of scalable e-commerce solutions on Magento 2.
- With hands-on experience in Magento 2 and Magento Cloud, I apply best practices and performance optimization techniques to deliver scalable, high-performing e-commerce solutions that exceed client expectations.

📁 WORK EXPERIENCE

Software engineer

PMC (Paul Masan Consulting)

07/10/2024 – 07/10/2025 | Ahmedabad

Project Name: Banner Role: senior software engineer)

Overview: Adobe commerce cloud integration

Description :

- Monkhouse is a leading supplier of school uniforms for both primary and secondary schools in the UK.
- They offer a wide range of schoolwear for boys and girls, including blazers, shirts, trousers, skirts, dresses, PE kits, and shoes.
- Their product offerings are available for many different schools across the country, often with school-specific embroidery or logo options.
- School's category and products linked to bill software, order status also sync with magento and bill interface.

SWI (Schoolwear Incorporated)

- Overview: School's category and products linked to bill software, order status also sync with magento and bill interface.
- Create account customization Parents' Account: Parents can register and make purchases on behalf of their children, selecting the appropriate student, school, and year group when ordering uniforms.
- Students can also create their own account to make individual purchases, choosing the specific school category (e.g., primary, secondary) and year group (e.g., Year 7, Year 10).
- Sagepay payment method integration.

Role & Contribution : Customization for checkout, cart page and payment method integration

Technology/Tools : Magento 2, HTML/CSS, JQuery, MySQL, Ajax, GIT,dtd

senior software engineer

Braivire Infotech

03/07/2023 – 27/10/2023

Project Name: Dynamic Cms



CUSTOM SKILLS

Total exp

8 year (Magento specific 6 years)

Have you worked on cloud project: Yes

Advanced knowledge of JavaScript, HTML, PHP, CSS, and MySQL.

Relevant exp in MVC,json and XML

6 years

Role: Developer

Description:

- Developed extension using core Magento custom option flow and using custom option flow we can create different field type like text box,textarea,drop down etc.
- This extension flow same as like page builder concept used. Create block type for different fields using custom option.
- Assign block type to blocks. Assign blocks to templates and assign templates to pages like product page,cms page ,my account page and category page. Render page to front side and arrange block at front side.
- **Role & Contribution:** Create a custom extension for create dynamic CMS blocks.
- **Technology/Tools :** Magento 2, HTML/CSS, JQuery, MySQL, Ajax, GIT,dtd

Project Name: CustomShipping

Role: Developer

Description :

- create custom fields like radio button, checkbox and dropdown. Options label and price mange from admin. shipping price change based on the option value selected.
- For save the shipping extensions attribute values use extension attributes and knockout JS concept.
- Implemented end-to-end handling of custom order fields in Magento 2, including database persistence and rendering on order invoices, the customer "My Account" order history page, and the admin order details section.

Role&Contribution : Create a custom extension for create custom shipping method and custom options.

Technology/Tools : Magento 2, HTML/CSS, JQuery, MySQL, Ajax, GIT

Project Name: Product Custom Attribute

Description :

- Create custom product attribute assign that attribute to cart page and checkout page.
- Display attribute in sales order grid and filter custom attribute Save product attribute value using extension attribute. UI component fetch attribute value display in grid.

Role & Contribution " Create a custom extension for product custom attribute display cart and checkout page.

Technology/Tools : Magento 2, HTML/CSS, JQuery, MySQL, Ajax, GIT

Project Name: Customer Avatar Developer

Description :

- Real-time JS validation for the email address of customer, frontend upload profile pic of customer and Image display customer grid admin and customer editpage.

- Admin user allow to upload images for users and default image there If there no image upload by user and admin Role & Contribution Create a custom extension for upload customer image from front end and backend.

Technology/Tools : Magento 2, HTML/CSS, JQuery, MySQL, Ajax, GIT

Senior Software Enginner

LTIMINDTREE

11/2021 – 18/04/2023 | Ahemedabad

Project Name: Bekeart

Role: Developer

Description Work as Magento back end developer. Work on version migration.

Role & Contribution : Magento version migration changes.

Technology/Tools : Magento 2, HTML/CSS, JQuery, MySQL, Ajax, GIT

Project Name: Dyson

Role:Developer

Description :Work as Magento back end developer.Done front end and backend customization.

Role & Contribution : SonarQube tool installation.

Technology/Tools : Magento 2, HTML/CSS, JQuery, MySQL, Ajax, GIT

senior software engineer

Commerce pundit

10/2018 – 09/2021 | Ahmedabad

Project Name: Theaterseat

(<https://www.theaterseat.com>)

Role: Developer :

Description :

- Designed and implemented Magento 2 custom options with dependency rules for seat and material selection, enabled dynamic price calculations, integrated AJAX layered navigation for improved UX, and developed a custom product review module with tailored business logic.
- Delivered end-to-end customizations in Magento 2 Enterprise (Adobe Commerce), enhancing product listing, PDP, cart, and checkout experiences. Owned customization of custom option dependency and layered navigation extensions, ensuring scalability and performance.

Technology/Tools : Magento 2, HTML/CSS, JQuery, MySQL, Ajax, GIT

Project Name: CanvasChamp (<https://www.canvaschamp.com/>) **Role:** Developer

Description :

- Worked as a Magento backend developer on a **multi-domain, multi-country e-commerce platform** serving the United Kingdom, United States, Canada, Norway, and Australia.
- Built and maintained backend functionality using **Magento 2 / Adobe Commerce** with **GraphQL APIs** to support a **React-based frontend**.

- Supported and enhanced **personalized product types**, including **Photo Mugs, Photo Blocks, Photo Blankets, and Canvas Print products**.

Role & Contribution :

Owned Magento 2 GraphQL development, bulk order workflows (CSV/manual via Knockout.js), and admin-side reseller image upload features (ZIP and multi-file).

Technology/Tools : Magento 2, HTML/CSS, JQuery, MySQL, Ajax, GIT

DESIGNNBUI

Senior Software Engineer

04/2018 – 09/2018 | Ahmedabad

Project Name: Design tool

Description :

- Developed a scalable web-to-print design tool with multi-store and multi-lingual support, delivering customizable print products such as business cards, photo collages, photo canvases, photo calendars, and brochures.

Role & Contribution : Implemented Magento 2 backend customizations to enable seamless communication with the web-to-print design tool, delivering end-to-end API customizations.

Technology/Tools : Magento 2, HTML/CSS, JQuery, MySQL, Ajax, GIT

Software Developer

SAREE.COM

04/2017 – 04/2018 | Ahmedabad

Role & Contribution : **Saree.com** is a global online destination for Indian ethnic fashion, offering a premium collection of sarees, salwar suits, lehengas, blouses, Anarkali suits, tunics, and more. The platform delivers high-quality, trendy designs at competitive prices to customers worldwide.

Technology/Tools : Magento 1, HTML/CSS, JQuery, MySQL, Ajax, GIT

Qmetry

INFOSTRETCH SOLUTION

06/2011 – 08/2016 | Ahmedabad

Project Name: Qmetry Role: Qmetry Description Work as Magento back end developer.

Role & Contribution:

- **QMetry** is a comprehensive **Test Management tool** that includes various modules such as **Dashboard & Reports, Requirements, Test Cases, Test Plans, Test Reports, Integrations, and Test Suites**. My primary role in the project was the **development of the Test Reports module**.
- **Report Generation:** Reports in **QMetry** were generated using **JasperServer** as an integration bridge, and report designs were created using the **iReport** tool

- **.Test Suites Module:** The **Test Suites** module is used to execute multiple test cases across different platforms and browsers such as **Internet Explorer** and **Firefox**.
- **Client & Support Coordination:** Coordinated with the support team to resolve client-reported issues and participated in client calls to address queries and provide solutions when required.

Technology/Tools:

PHP,HTML/CSS,jQuery,MySQL, Ajax, GIT

★ **ADDITIONAL INFO:**

Custom Extension Development (Based on Client Requirement)

Extension Customization.

Excellent communication skills.

API Integration (REST).

Site Optimize.

Certification: *Magento 2 Professional Certification*