

**Ravi Kumar Verma**

**Magento Developer** | +91 8979602039 | [inerravi1112197@gmail.com](mailto:inerravi1112197@gmail.com)

## Professional Summary

Results-driven **Magento Developer** with over **5+ years of experience** specializing in building and optimizing high-performance eCommerce websites. Expert in **Magento 2**, PHP, and frontend technologies, with a proven track record of developing custom modules, implementing APIs, and significantly improving website speed and user experience. Adept at solving complex technical challenges in fast-paced environments.

## Technical Skills

- **Platforms:** Magento 2
- **Languages:** PHP, MySQL, JavaScript, HTML, CSS
- **Libraries/Frameworks:** jQuery
- **Tools:** Sublime Text, MySQL Adminer, Visual Studio, Linux
- **Specializations:** Speed Optimization, Custom Extension Development, Frontend & Backend Development, API Integration

## Professional Experience

**Kava Digital International Private Limited** | *Software Developer* | **Dec 2024 – Present**

- Responsible for ensuring platform stability, uptime, security, and controlled release management across enterprise eCommerce operations.
- Utilized Enterprise Magento architecture and cloud-based hosting to sustain high-performing, scalable environments.
- Led cross-functional teams and collaborated with stakeholders to align technical execution with business objectives.
- Successfully delivered core Magento initiatives, including catalog management, customer segmentation, and multi-store configurations.
- Designed and deployed headless APIs, GraphQL services, and integrated ApiMesh solutions.
- Handled L3 production-critical issues, enhancing system security and performance while implementing essential patches.
- Integrated Adobe Sensei-driven product recommendation features to improve customer engagement and personalization.
- Upgraded and modernized the Magento codebase in compliance with PSR standards and GrumPHP practices.

**GreenHonchos Solutions Pvt. Ltd.** | *Software Developer* | **Jul 2023 – Dec 2024**

- Executed full-stack development responsibilities, including Magento 2 backend logic, frontend styling, and bug fixing.
- Led comprehensive speed optimization initiatives, resulting in reduced load times and enhanced customer satisfaction.

**SpaceMantra Pvt. Ltd.** | *Executive Developer* | **Feb 2023 – June 2023**

- Enhanced eCommerce functionality by integrating custom features and improving frontend interfaces.
- Contributed to optimized product management systems and improved customer engagement metrics.

#### **Singsys | *Software Developer* | Feb 2021 – Sep 2022**

- Developed and maintained robust Magento-based applications and customized modules.
- Collaborated with cross-functional teams to improve website performance and user experience.

#### **DigiCoders Technologies Private Limited | *Web Development Intern* | Sept 2020 – Feb 2021**

#### **Key Projects**

All projects below were successfully completed during tenure at Brainvire.

- **Zip Code Validation:** Engineered a pincode validation mechanism for product pages; processed **1,000+ successful orders** without delivery discrepancies in the first month.
- **TNS:** Executed performance tuning that improved website loading times by **20%**.
- **Globus:** Managed full-stack updates and speed optimizations, achieving a **15% reduction** in load times.
- **Brand Implementations:** Developed custom extensions, themes, and features for high-profile brands including **Rayban, Fujifilm, Hoya Contact Lens, Liberty, Navyasa, and Beauty Garage**.
- **Press Release Module:** Created a custom administrative grid to manage and display corporate press releases.

#### **Education**

- **Bachelor of Computer Applications (BCA)** | Singhanian University, Rajasthan | **2021 – 2024**
- **Diploma** | Government Leather Institute, Agra | **2017 – 2020**
- **High School** | St. John's Sen. Sec. School, Aligarh | **2013 – 2015**