

Sagar Modi

WordPress Developer · Full-Stack Web · WooCommerce & Performance

WordPress · PHP · WooCommerce · Elementor · JavaScript · REST API · MySQL · SEO

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PROFESSIONAL SUMMARY

Results-oriented WordPress Developer with 5.7+ years of experience building high-performance, scalable, and SEO-optimized websites. Specialized in custom theme & plugin development, WooCommerce solutions, and performance optimization. Proven ability to improve site speed by 85%+, enhance user experience, and deliver secure, business-driven web applications. Experienced with payment gateway integrations, REST API consumption, Laravel-to-WordPress migrations, and cross-functional team collaboration across multiple simultaneous client engagements.

CORE IMPACT AREAS

- Custom theme & plugin development
- 85%+ PageSpeed score improvements
- WooCommerce & e-commerce solutions
- Payment gateway integration (Razorpay, Stripe)
- On-page SEO & Core Web Vitals optimization
- REST API integration & automation
- Laravel → WordPress data migrations (WP-CLI)
- Gutenberg, Elementor & Divi page building
- Website security hardening & vulnerability fixes
- Multilingual websites (EN, HI, GU)
- Responsive design & UI/UX enhancements
- Multi-project delivery & on-time shipping

TECHNICAL SKILLS

WORDPRESS & CMS

Custom Themes Custom Plugins
Gutenberg Elementor Divi
WP-CLI

E-COMMERCE

WooCommerce Razorpay Stripe
Payment Gateways Cart & Checkout

SECURITY & RELIABILITY

Website Security
Vulnerability Patching SSL / HTTPS
Backup Strategies

FRONTEND

HTML5 CSS3 JavaScript jQuery
Bootstrap Responsive Design

PERFORMANCE & SEO

Core Web Vitals
PageSpeed Optimization Lazy Loading
On-page SEO Schema Markup
Google Analytics

INTEGRATIONS

Third-party APIs Live Chat
CRM Integrations Automation Scripts
Data Migration

BACKEND

PHP MySQL REST API
WordPress Hooks Custom Post Types

TOOLS & DEVOPS

Git Figma Chrome DevTools
WP-CLI cPanel / Hosting

UI & UX

Figma → WordPress User Engagement
Multilingual (i18n)
Cross-browser Testing

PROFESSIONAL EXPERIENCE

WordPress Developer

Oct 2025 – Present

Weisetechnologies · Ahmedabad

- Developing and maintaining high-performance WordPress websites for diverse client requirements.
- Building custom themes and plugins delivering scalable, maintainable solutions aligned to business goals.
- Collaborating with cross-functional teams including designers, project managers, and QA to ensure on-time delivery.
- Continuously optimizing performance, security posture, and SEO across all managed projects.

WordPress Developer

Mar 2023 – Oct 2025

Capermint Technologies · Ahmedabad

- Developed custom WordPress themes & plugins, improving website flexibility, scalability, and maintainability across client accounts.
- Increased website performance by 85%+, consistently achieving high Google PageSpeed Insights scores and improving Core Web Vitals.
- Integrated third-party APIs and payment gateways (Razorpay, Stripe) enabling secure, reliable checkout flows for e-commerce clients.
- Managed multiple simultaneous projects ensuring on-time delivery; coordinated directly with stakeholders on requirements and sign-off.
- Strengthened website security, identified and remediated vulnerabilities reducing exposure across the client portfolio.

- Executed a Laravel-to-WordPress migration using WP-CLI including bulk migration of posts, users, and media with SEO-safe URL preservation.
- Developed custom data transformation and import automation scripts ensuring data integrity throughout migration workflows.

Junior WordPress Developer

Jan 2022 – Mar 2023

Witty Technical Solutions · Ahmedabad

- Built responsive websites using custom PHP, HTML, and CSS meeting client design and functional specifications.
- Implemented WooCommerce features and custom e-commerce functionality for multiple client storefronts.
- Identified and resolved performance bottlenecks and UI/UX issues; collaborated with senior developers on complex feature delivery.

Jr. WordPress Developer

Jan 2021 – Jan 2022

Whitelotus Corporation Pvt. Ltd. · Ahmedabad

- Developed and customized WordPress websites using Elementor to match client brand guidelines and UX requirements.
- Improved user engagement through targeted UI/UX enhancements and implemented live chat and interactive page features.

Jr. WordPress Developer

Jan 2020 – Jan 2021

Vnurture Technologies · Ahmedabad

- Built a multilingual WordPress website supporting English, Hindi, and Gujarati, expanding reach to regional audiences.
- Customized themes and templates using Elementor; maintained and updated existing client websites to current standards.

KEY PROJECTS

Capermint.com

Corporate website for a game development company. Custom theme development with performance optimization achieving high PageSpeed scores.

Rallybulls.com

Fantasy sports platform with WooCommerce integration, payment gateway setup, and REST API-driven dynamic features.

Skillfantasy.com

High-traffic fantasy gaming website. Focused on Core Web Vitals improvement, security hardening, and scalable plugin architecture.

Laravel → WordPress Migration

Migrated a Laravel-based website to WordPress using WP-CLI. Included bulk data migration (posts, users, media) with SEO-safe URL preservation and custom import automation scripts.

EDUCATION

Bachelor of Engineering – Computer Engineering

Smt. S. R. Patel Engineering College, Gujarat

2019 · CGPA: 6.91

LANGUAGES

English — Professional

Hindi — Professional

Gujarati — Native