

# MD SAIF

Delhi NCR, India

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## PROFILE SUMMARY

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Frontend & WordPress Developer with hands-on experience building high-performance, scalable, and SEO-optimized websites. Skilled in modern UI development using HTML, CSS, JavaScript, and Tailwind CSS, along with advanced WordPress solutions using Elementor, Divi, and Bricks Builder.

Experienced in converting Figma designs into responsive websites, optimizing performance, and improving user experience. Currently expanding skills toward Full Stack Development and AI Integration to build smarter, automated web solutions.

## TECHNICAL SKILLS

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**Frontend:** HTML5, CSS3, SCSS, JavaScript (ES6+), Tailwind CSS, Bootstrap

**CMS & Page Builders :** WordPress, Elementor, Divi Builder, Bricks Builder

**Tools & Technologies:** Figma, Canva, GitHub, VS Code, Antigravity (AI-based website workflow tool) Replit Agent (AI coding assistant)

**Specialties :** Mobile Responsive Design, SEO-Friendly Development, Figma to Website Conversion

## PROJECTS

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### 6th Man Marketing | 2026

**Domain:** Digital Marketing Website

**Objective:** Build a professional agency website to showcase services and generate leads.

**Responsibilities:**

- Developed a responsive website using WordPress
- Structured service pages for better user experience
- Optimized website for SEO and performance

### French Creek Roofing | 2026

**Domain:** Roofing Services Website

**Objective:** Create a service-based website to improve local visibility and lead generation.

**Responsibilities:**

- Designed and developed mobile-friendly service pages
- Implemented SEO-focused content structure
- Ensured fast loading and smooth user experience

### ATS Logistics | 2026

**Domain:** Logistics & Transportation Website

**Objective:** Build a clean and structured website to present logistics services professionally.

**Responsibilities:**

- Developed responsive layouts for service presentation
- Organized content for clear navigation
- Optimized performance across devices

### Hershberger Bros Roofing | 2026

**Domain:** Roofing Services Website

**Objective:** Develop a modern website to highlight services and increase conversions.

**Responsibilities:**

- Built user-friendly service pages

- Improved UI/UX for better engagement
- Ensured responsive design and performance

**TMC Construction Services | 2026**

**Domain:** Construction Services Website  
**Objective:** Create a professional website to showcase services and projects.  
**Responsibilities:**

- Designed clean and structured layouts
- Developed responsive and mobile-friendly pages
- Focused on usability and performance

**Plumbing Express | 2026**

**Domain:** Plumbing and Home Sevice Website  
**Objective:** Build a high-performance service website to showcase plumbing solutions and increase customer inquiries.  
**Responsibilities:**

- Developed a responsive and service-focused website using WordPress
- Structured pages for key services like repiping, water heating, and drain repair
- Designed clear call-to-action sections to enhance lead generation

**EXPERIENCE**

**WordPress Developer | Search Visibility Masters** | Rohtak, Haryana **Sep 2025 – Present**

- Managing, maintaining, and updating client websites as per project requirements.
- Creating new websites using Figma designs or competitor inspirations.
- Implementing improvements to enhance website performance and speed.
- Ensuring all websites are SEO-friendly, mobile-responsive, and aligned with client branding.
- Collaborating with designers and project managers to deliver high-quality work on schedule.

**WordPress Developer | Codevio Digital Private Limited** | Gurugram, Haryana **June 2025 – Sep 2025**

- Design, develop, and maintain WordPress websites with responsive layouts and optimized performance.
- Customize themes and integrate Elementor & Divi Builder for visually engaging websites.
- Convert Figma and design prototypes into fully functional, high-performance websites.
- Collaborate with cross-functional teams to meet client goals and deliver projects on time.

**WordPress Developer Intern | Sparkhive** | Bangalore **Jun 2024 – june 2025**

- Developed responsive front-end layouts using HTML5, CSS3, and JavaScript
- Converted Figma designs into pixel-perfect, user-friendly websites
- Optimized website performance and ensured cross-browser compatibility
- Worked closely with cross-functional teams to achieve client objectives and ensure timely project delivery

**EDUCATION**

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|----------------------------------------------------------------------------------|------------------------------------|
| <b>BCA - Bachelor of Computer Applications</b><br>Aggarwal College Ballabgarh    | <b>2025 – Present</b><br>Faridabad |
| <b>Senior Secondary (Class 12, CBSE)</b><br>Central Board of Secondary Education | <b>2024 – 2025</b><br>Delhi        |
| <b>Secondary (Class 10, CBSE)</b><br>Central Board of Secondary Education        | <b>2022 – 2023</b><br>Delhi        |
| <b>Diploma in Web Development</b><br>Deep Computer Institute                     | <b>2023 – 2024</b><br>Delhi        |

## CERTIFICATIONS

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- CSS, Bootstrap And JavaScript And Python Stack Course [↗](#) - Udemy
- Web Design Course For Beginner to Advanced - Udemy
- Frontend developer [↗](#) - Open Weaver
- Be A Master Of Canva Course, Basics To Advance - Udemy
- HTML - The Complete Guide to HTML for Beginners - Udemy