

RESUME

MITHUN MAHENDRA BHAI MALVIYA

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E mail Id: mithun200882@gmail.com

Date of Birth : 20/08/1982

Marital status : Married

Cast : Hindu Brahmin

Languages Known : English, Hindi,
Gujarati

Sex : Male

Education : Graduated with B.A.

CAREER OBJECTIVE

I will not give a chance for statement for dissatisfaction, there by getting an opportunity to share and enrich my talent in Challenging Environment, Highly motivated and results-driven Senior SEO Executive with 13 years of experience in optimizing websites for search engines (Google), increasing organic traffic and improving online visibility. Seeking a challenging role to utilize my SEO expertise and strategic mindset to drive growth for Company.

Work Experience:

Working In P & K Infocom Ltd as a SEO Executive. **(Australia based Company)**

I having knowledge off below mention activity and services proven track record of developing and implementing successful SEO strategies to increase organic search traffic and rankings.

Proficient in keyword research, on-page and off-page SEO, technical SEO, and content optimization.

Skilled in analyzing data, conducting SEO audits and providing actionable recommendations to improve website performance.

Strong knowledge of SEO tools and software, including Google Analytics, Google Search Console, SEMrush, Ahrefs, Moz and more.

Excellent communication and teamwork skills, working closely with cross-functional teams to achieve SEO goals.

P & K infocom Ltd is a leading website design company specializes in web design, web development, web hosting, search engine optimization and E-Commerce solutions. We are having Good Knowledge of SEO, SMO, Internet Marketing, and Provide Best Freelance SEO Services with site on page OF Suggestion I had work with P& K info com Since September 2010 to till 31 January 2015, so I having five years of experience and now that Company name has been change WEBZLABZ PVT LTD SINCE I have been Working In the WEBZLABZ PVT LTD As a Sr. SEO Executive.

WEBZLABZ PVT LTD.
(Australia based Company)

As a Sr. SEO Executive I having Knowledge of Given Below Activity the SEO team in developing and executing comprehensive SEO strategies for clients, resulting in an average increase in organic traffic and improvement in keyword rankings.

Conducted in-depth keyword research to identify high-value target keywords, competitor analysis, and content gap analysis to create data-driven SEO plans, regular SEO audits to identify and resolve on-page and off-page SEO issues, ensuring websites comply with best practices.

Collaborated with the content team and SEO team to develop and execute on-page and off- page SEO strategies for clients, resulting in improved organic search visibility to optimize existing content and develop new, SEO-friendly content that resonates with both users and search engines.

Implemented technical SEO improvements, including website speed optimization, schema markup, and XML sitemap management..

Monitored and reported on SEO KPIs, utilizing Google Analytic, Google Search Console, and other analytic tools to track website performance.

Stayed updated on industry trends and algorithm changes, adapting SEO strategies accordingly to maintain and improve rankings.

Assisted in technical SEO audits and implemented on-site improvements, such as optimizing meta tags, header tags, and image alt attributes.

Contributed to content optimization efforts, including keyword integration, content structure, and internal linking strategies.

Supported link-building initiatives by identifying opportunities for high-quality back links and outreach to relevant websites.

Prepared regular SEO performance reports and communicated results to clients, addressing their concerns and providing actionable insights for improvement.

WEBZLABZ PVT LTD is a leading website design company specializes in web design, web development, web hosting, search engine optimization and E-Commerce solutions. We are having Good Knowledge of SEO, SMO, Internet Marketing and Provide Best Freelance SEO Services with site on page of Suggestion I had work with In WEBZLABZ PVT LTD Since February 2015 to 15 th december2023 working as a Sr SEO executive.

3) Pacific It Solutions .

Pacific Infosolution India Private Limited is an over two decade old Integrated Security Solution provider to National Defence Agencies and Public Sector, Providing a complete suite of web solution, We are a full service digital agency of experienced professionals with a passion to create unforgettable digital experiences. We have been offering digital solutions to a wide spectrum of clients in different geographies. i had started work with pacific it solutions since 1st january 2024 to sill continued

Skills:

- Website Analysis
- SEO Audits
- Keyword Research
- SEO Strategy
- On-Page SEO
- Off-Page SEO
- Technical SEO (Sitemaps, Robots, Scheema, and etc.)
- E-commerce SEO
- Google Merchant (Google Shopping)
- Google My Business
- SEO Tools (GA & GA4, SEMrush, Ahrefs, GTM, GSC, Lookerstudio, Moz, Screaming Frog)
- Data Analysis
- Competitor Analysis
- Conversion Setup and Analysis
- ppc

This All Information is True and Accurate is My best of Knowledge.

Thanking
you Mithun
Malviya.