

Bhagyashri Saroliya

Vastral, Ahmedabad

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Career Objective

Motivated and detail-oriented BCA graduate with 6 months of hands-on experience in SEO. Seeking an SEO Executive role where I can apply my knowledge of on-page, off-page, and technical SEO to improve website visibility, traffic, and rankings.

Education

Bachelor of Computer Applications (BCA) - Completed in 2025

12th Completed in 2022

10th Completed in 2020

Professional Experience

SEO Intern (6 Months Experience) - Tecoreng

Duration: Aug 4, 2025 to Feb 4, 2025

Worked on health and IT service-based projects.

Performed keyword research and implemented ranking strategies.

Optimized meta titles, meta descriptions, and URLs.

Improved website content for better SEO performance.

Implemented internal linking strategies.

Applied technical SEO practices including schema markup, image optimization, page speed optimization, fixing 404 errors, and website security enhancement.

Built high-quality backlinks using off-page SEO techniques.

Created SEO-friendly blogs for increasing organic traffic.

Skills

On-Page SEO, Off-Page SEO, Technical SEO, Keyword Research, SEO Content Writing

HTML, CSS (Basic), Website Optimization, Google Search Console, Google Analytics (Basic)

Analytical Thinking, Communication Skills, Attention to Detail

Projects / Work Highlights

Optimized multiple websites for better search rankings.

Improved website performance through technical SEO improvements.

Created blog content targeting high-traffic keywords.

Expected Salary

■18,000 – ■20,000 per month