

SUMMARY

Senior SEO Specialist with 3+ years of experience helping websites get more organic traffic and rank higher on search engines. Skilled in technical SEO, on-page and off-page optimization, local SEO, and AI-driven strategies. Proven ability to manage multiple projects, improve online visibility, and deliver measurable results.

EDUCATION

Btech (C.E) - Silver Oak University

Final CGPA: 8.63
Jun 2021 - Dec 2024

Diploma (C.E) - C.U. Shah Polytechnic

Final CGPA: 6.92
Jun 2018 - Jan 2021

SKILLS

- On Page SEO
- Off Page SEO
- Technical SEO
- Keyword Research
- Local SEO
- International SEO
- Google My Business
- E-commerce SEO
- AI SEO
- Social Media Marketing
- Post Design
- Social Media Management
- Audit Report
- Suggestion Report (SEO)
- Content Writing
- Blogging
- Goggle Ads
- WordPress
- Elementor

ANALYTICS & TOOLS

- Semrush
- Ahrefs
- Screaming
- Google Tag Manager (GTM)
- GA4
- GSC

PROFESSIONAL EXPERIENCE

Curved Sphere - (Apr 2025 - Present)

- Managing SEO for 5 active projects, including on-page, off-page, and technical SEO to improve organic traffic and search rankings
- Conducting keyword research, SEO audits, and optimization aligned with search intent and business goals
- Creating search-intent-based blog content and structuring website content strategies for improved visibility and engagement
- Designing professional feature images to support content performance and branding
- Managing and optimizing Google My Business (GMB) profiles to improve local search visibility and rankings
- Handling organic social media management for 2 projects to support brand visibility and engagement
- Implementing AI-driven SEO strategies for one project to enhance search performance, efficiency, and scalability

JSP Infotech (May 2023 - Mar 2025)

- Managed 7-8 SEO projects across multiple business niches, handling on-page, off-page, and technical SEO
- Improved local keyword rankings and optimized Google My Business (GMB) profiles to drive organic traffic
- Structured and published SEO-friendly blog content aligned with search intent
- Mentored and trained new SEO interns on best practices and workflows

Softweb Techies - Sep 2022 - Apr 2023

- Learned WordPress development fundamentals, including website structure, theme customization, responsive design using Elementor and theme kits, and implemented basic SEO optimization practices to support site visibility and performance